

ARCHIE
SERIES

APPROVED
BY THE
COMICS
CODE
AUTHORITY

12c

MAC

OCT.

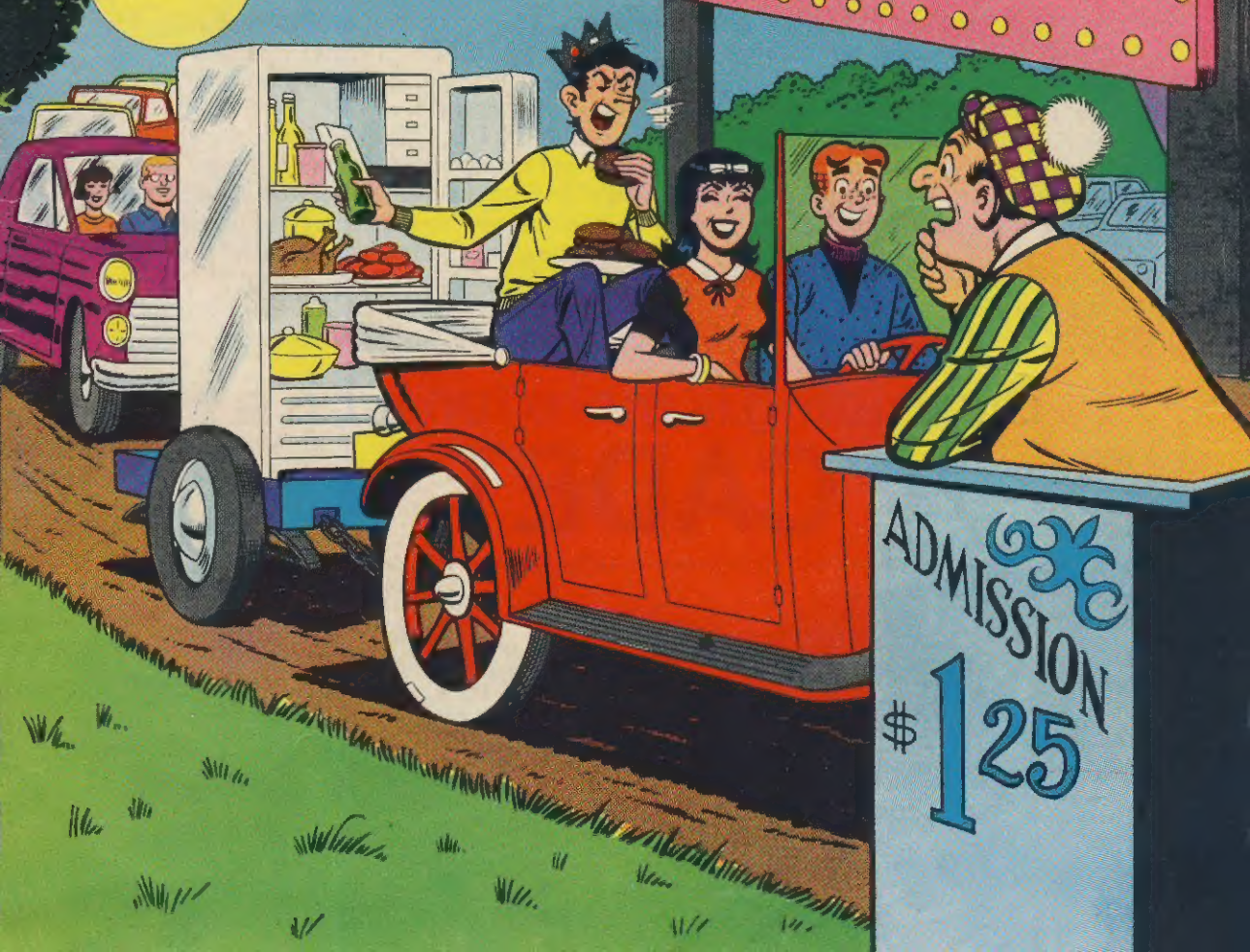
NO.
149

Jughead



WHAT DO YOU MEAN
I CAN'T TAKE IT
INSIDE WITH ME?

STAR
DRIVE-IN
THEATRE



See how fast you're going! See how far you've gone!



Summertime is bike-hike time. And any bike is more fun with a Cadet, the world's most famous bike speedometer.

All Cadet bike speedometers show the speed you're going. You can use it to pace yourself on bike hikes. And Cadets measure distance up to 10,000 miles. You can tell how far you go on a single trip, and how far you rode all summer.

There's a Cadet speedometer for every bike, including yours:

THE CADET fits all standard American

bikes. It's rugged and accurate.

THE CADETTE "TWENTY" fits all bikes with 20" wheels, including popular hi-rise handlebar models.

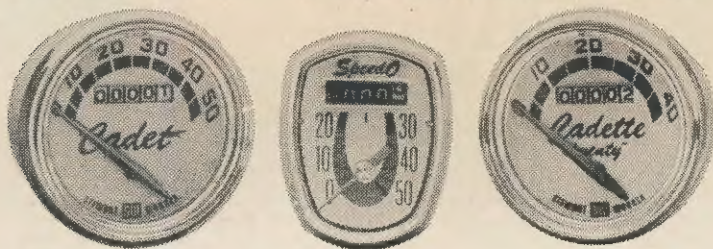
SPEEDO DELUXE is designed for the touring and racing bikes with 26" or larger wheels. It's the first truly deluxe bicycle speedometer.

Each speedometer comes as a complete kit, including everything you need for fast, easy installation.

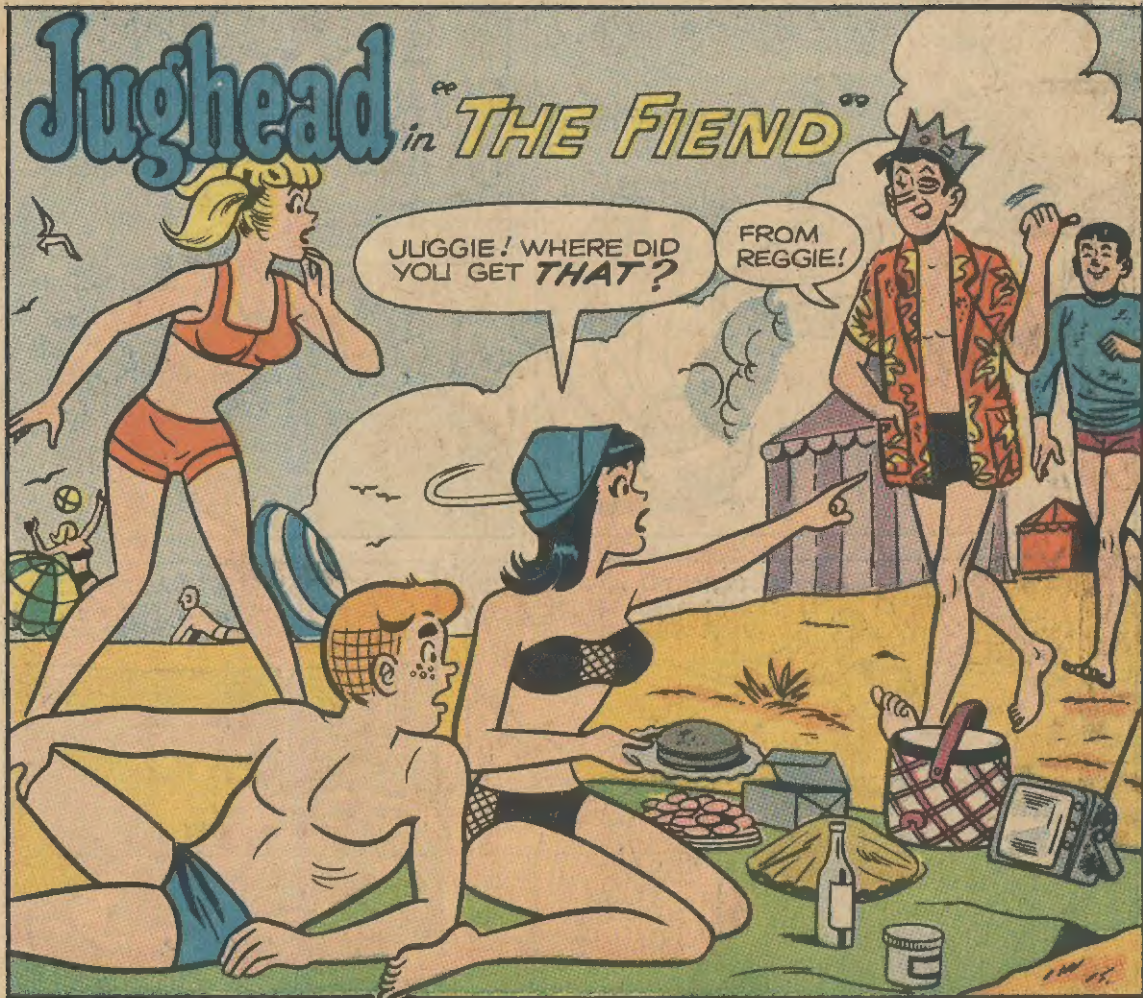
Go see the model CADET you need. It's at your local bike, toy, or department store.

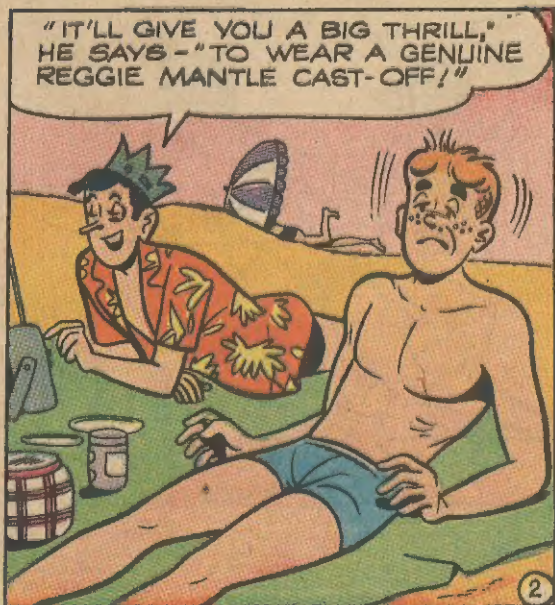
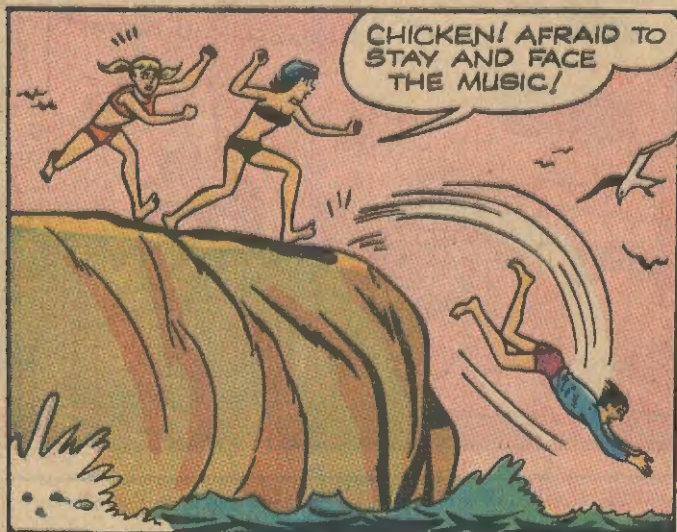
Bike riding is more fun with a **CADET**

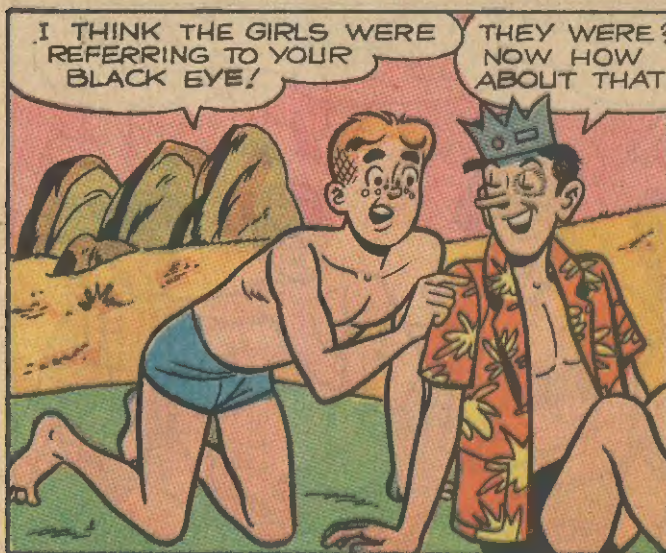
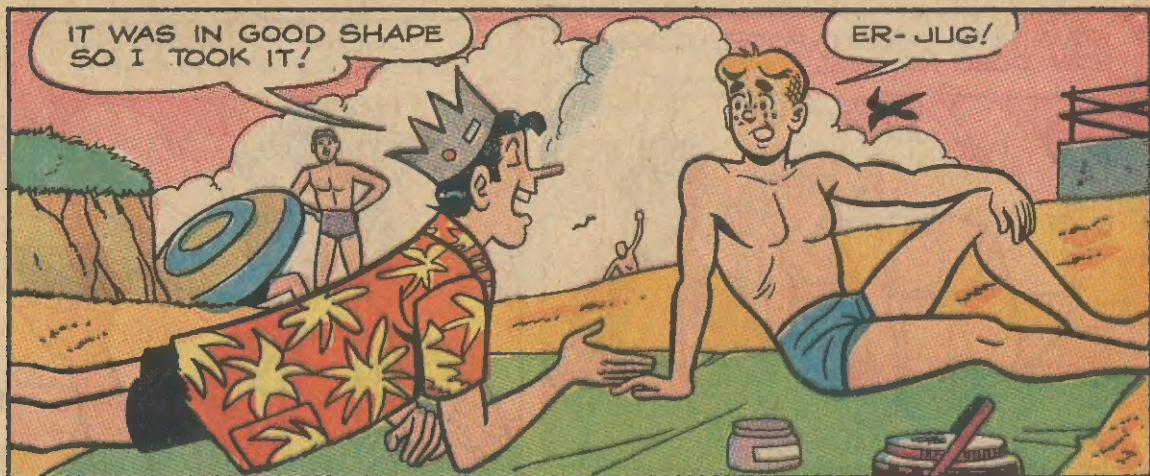
A product of Stewart-Warner Corporation, 1826 W. Diversey Pkwy., Chicago, Ill.

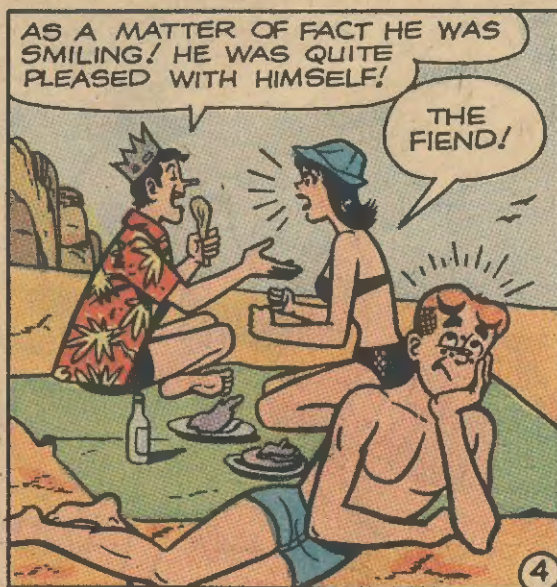
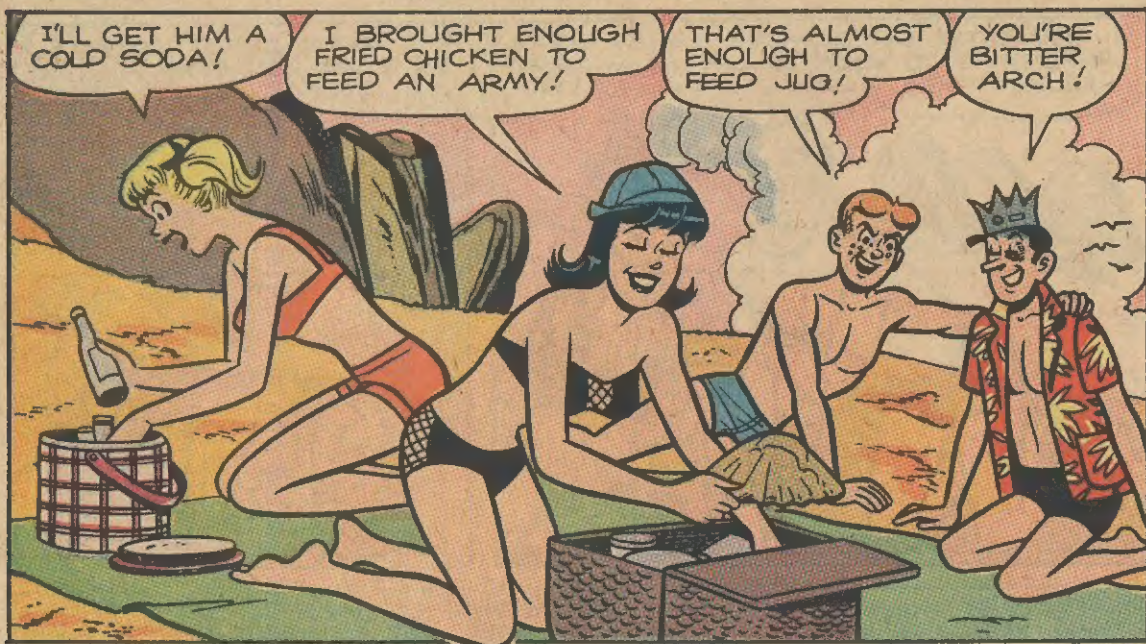
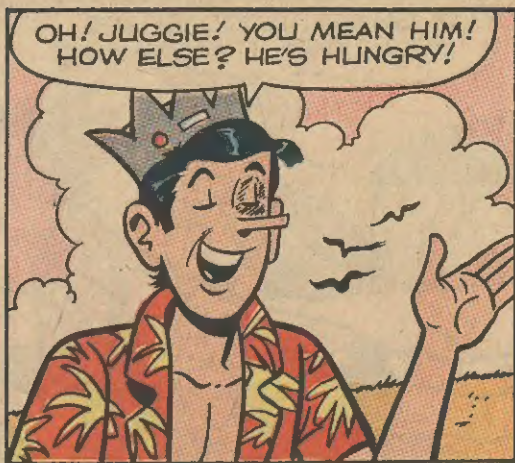


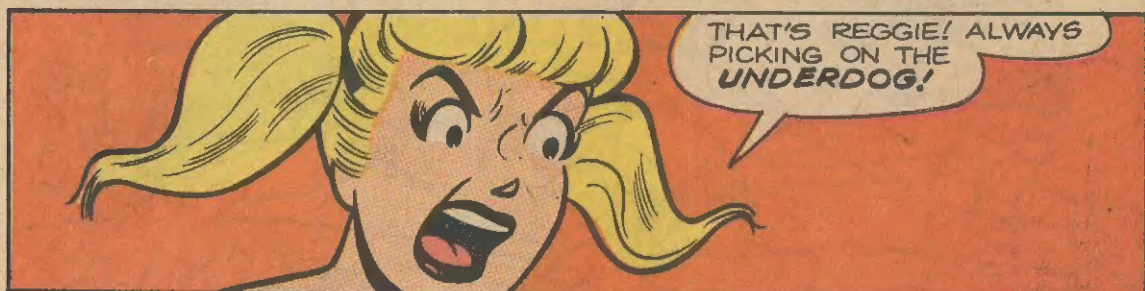
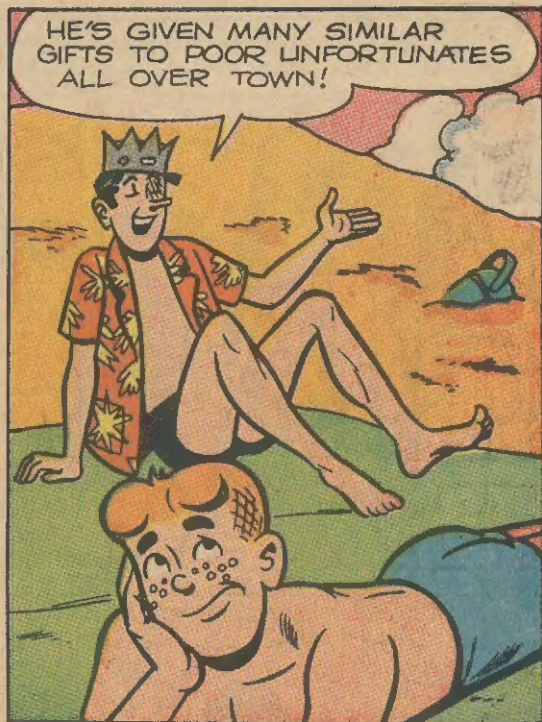
Jughead in "THE FIEND"







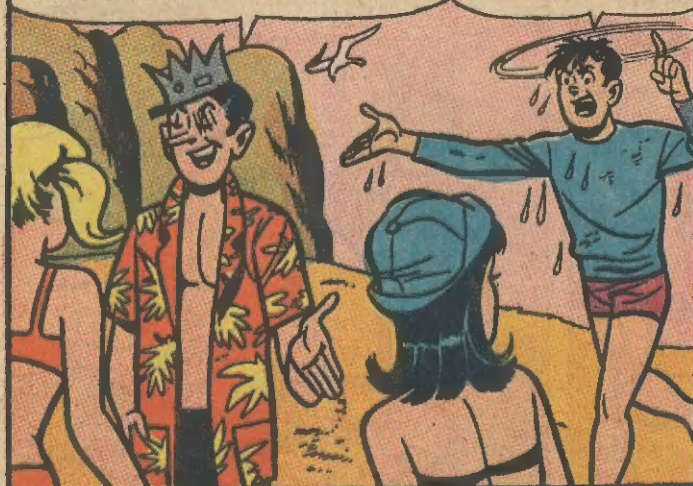




OF COURSE IT HAD WOOLEN SLEEVES AND WAS WOOLEN...

NOW LISTEN! WHAT DID I DO?

WHAT DID HE DO?

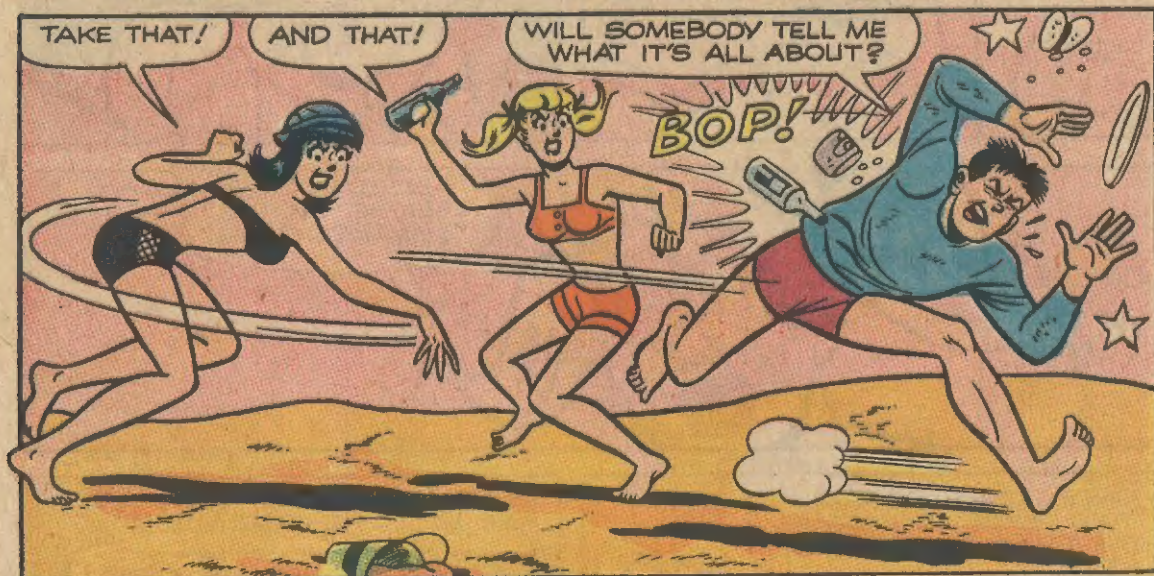


TAKE THAT!

AND THAT!

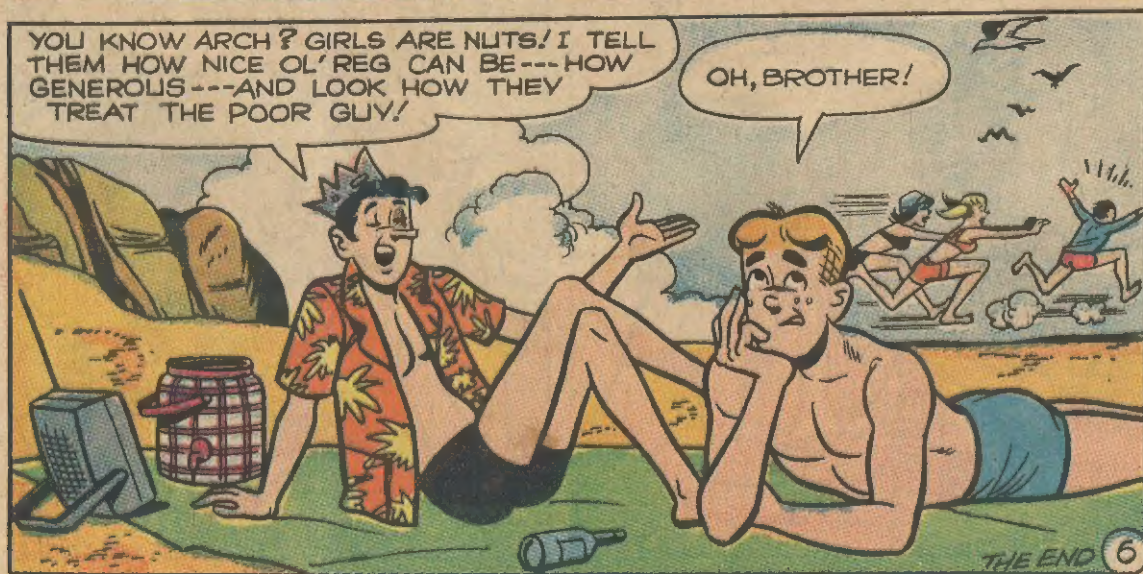
WILL SOMEBODY TELL ME WHAT IT'S ALL ABOUT?

BOP!



YOU KNOW ARCH? GIRLS ARE NUTS! I TELL THEM HOW NICE OL' REG CAN BE---HOW GENEROLIS---AND LOOK HOW THEY TREAT THE POOR GUY!

OH, BROTHER!



THE END 6

Now you can get Tiger Paws just like the big guys!



We make the famous Tiger Paw™ tires the big guys have on their cars!

And now we're making great new Tiger Paw tires for your bike!

We gave 'em the same wild red stripe that makes the fast cars look even faster!

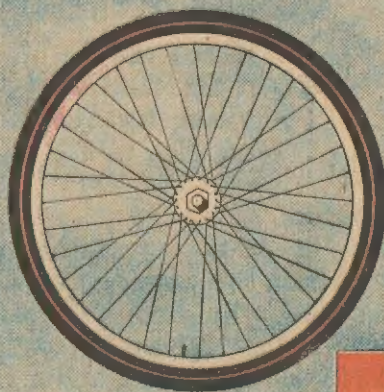
So you can imagine what they'll do for your bike!

When you put on Tiger Paws, all those bicycles with the plain black or whitewall tires will look old fashioned!

And when you see cars on the super highway that have wild red stripes like yours, guess how you'll feel?

Just like one of the big guys!

Be sure to ask your neighborhood store for official Tiger Paw bike tires!





Archie Club News



ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 149 OCT.

MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — \$5.00

REPORTER
WAYNE KARPINSKI
4242 Herbert
St. Louis, Mo. 63134

Dear Archie,

George Herman Ruth, better known as Babe Ruth, is baseball's all-time most popular figure, and holder of the home-run record of 60 in a 154 game season (1927). Babe Ruth was born on February 6, 1895, in Baltimore, Maryland, in a poverty-stricken environment.

The "Sultan of Swat" hit a total of 714 home runs in 22 big league seasons. He finished with a lifetime batting average of .342 and pitched 29 2/3 scoreless innings for Boston Red Sox in the World Series against the Brooklyn Dodgers in 1916 and the Chicago Cubs in 1919.

Babe Ruth was one of the first live players elected to Baseball's Hall of Fame, in Cooperstown, New York, in 1936. Ruth died on August 16, 1948 in New York City.

SECOND PRIZE — \$3.00

REPORTER
BRIAN BERGMANN
79 Wilson Avenue
Wayne, N.J. 07470

Dear Archie,

Believe it or not my father started making a train two years ago last October and it's finally finished! It's great!

The train has real smoke coming out of the top, a ringing bell, and a whistle. It has a gasoline engine and forward, neutral, and reverse controls, as well as fast and slow controls, a headlight, tail light, and a cab light for night time.

THIRD PRIZE — \$2.00

REPORTER
ROSEMARY DANIELLI
184 Ferguson Street
Guelph, Ontario, Can.

Dear Archie,

I have read many of your comic books, but when I came to the "Archies" they were the greatest. They are funny, complicated, and interesting, but what I like best is the way Reggie tries to get rid of Archie. When I came to the end of one of my Archie books I read about wanting to continue with the "Archies," and I fully agree for the fabulous group called the "Archies" should definitely be continued.

FOURTH PRIZE — \$1.00

REPORTER
KATHLEEN DODDS
Box 37
Fort Jameson, Zambia, Africa

Dear Archie,

I am going to tell you a bit about our trip to Africa and the ways of the people.

It was September 23, 1966 when we left Canada. From Canada we went to New York to visit my grandparents, and then to Rome, where we saw the Coliseum and Catacombs. From there we went to Lusaka, Zambia and on October 21 we got to Fort Jameson where my father is posted for a year.

Here in Africa the people eat differently than we do, and speak Chinyanga. The Africans buy maize (corn) and put it in a mortar (mutondo) and take a long, heavy pole and pound and pound until it is very fine. They sift it and use it. First they get a pot of boiling water going over an outdoor fire and put it in.

They stir it until it is very thick. It is something like porridge but it is called mealie-meal. Then they eat it with their hands.

I have seen giraffe, puku, elephant, lion, antelope, zebra, warthog, wild dog, snake, hyena, baboon, and many other animals in the wild. I have seen native African villages and watched the women carry big loads on their heads.

We will go back to our home in Nova Scotia about the end of August, 1967.

FIFTH PRIZE — \$1.00

REPORTER
LINDA LARSON
3222 Bay View Avenue
Brooklyn 24, N.Y.

Dear Archie,

While I was at the Museum of Natural History, I learned about the animals that walked the earth one hundred million years ago. Here are some of the things we learned.

Best known to the public is the Brontosaurus. This animal was sixty to seventy feet in length and weighed about eighty thousand pounds. In 1898, near Medicine Bow, Wyoming, Dr. Walter Granger discovered a Brontosaurus skele-

ton, which is in the museum.

The chief enemy of the Brontosaurus was the Allosaurus. We have proof that the Allosaurus killed and ate the Brontosaurus.

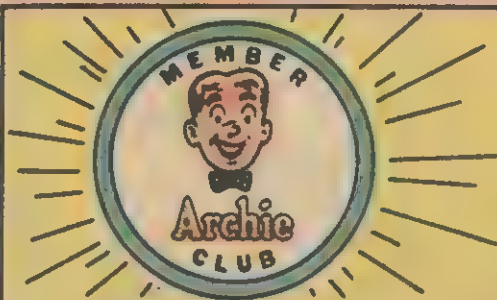
Every year, millions of people gaze at the ancient bones of these great prehistoric killers.

SIXTH PRIZE — \$1.00

REPORTER
JUDY ROGERS
Route 2, Box 332
Hermiston, Ore. 97838

Dear Archie,

I have a hobby that is very much fun. I collect postcards. Whenever my friends go someplace they usually send me a postcard. I buy them also on my vacations. I have postcards of the Seattle World's Fair, Yellowstone Park, Disneyland, a Marineland in Florida, Chinatown in San Francisco, the Oregon Coast, Knotts Berry Farm, a petrified tree over 5000 years old, Mt. Rushmore, and many others. All together I have 77 postcards. I keep them in a scrapbook and take good care of them. I have been collecting them for three years and I enjoy it very much.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club

THIS IS TO CERTIFY THAT

SIGNATURE OF MEMBER

IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

Archie Andrews

Archie's Best

P

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Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB

1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 20c in coin to cover the cost of mailing and handling. Send to:

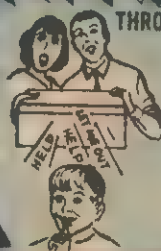
NAME.....AGE.....

(PLEASE PRINT PLAINLY!)

ADDRESS.....

CITY.....STATE.....ZIP CODE.....

HERE'S A WHOLE TREASURE CHEST OF FUN



THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist." No. 137 25c



MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. No. 183 \$1.90

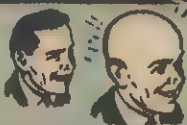
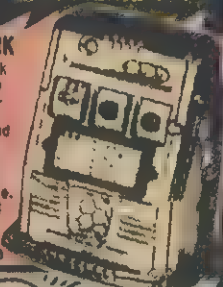
SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. No. 878 Only 50c

JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes. No. 2060 1.90



SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance. A38 \$1.90

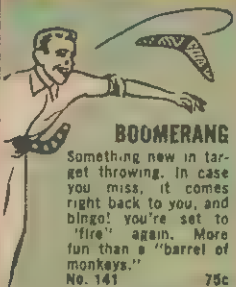
UNBEATABLE SELF DEFENSE MADE EASY

KETSUGO

ONLY \$100

The powerful choice secrets of Karate, Aikido, Ate-Waza, Judo, Yawara, Jiu Jitsu, Savate. REDUCE ANY ASSAILANT TO CRINGING HELPLESSNESS IN SECONDS

Learn by yourself in just one week. No matter how small you are you can walk with confidence—fear no man. No. 224 \$1.00



BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a barrel of monkeys. No. 141 75c



ATOMIC SMOKE BOMB

Light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A Bomb. No. 371 20c



JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless. No. 239 Only 50c

COMPLETE POWERED DRAG-RACING KIT



This complete drag-racing course includes two sports cars over 5 inches long—an MGA Mark II and a Jaguar XK140—a starting gate, guide lines to keep the cars on course, and STOP bumpers for the finish line. Decals and racing numbers are also included, plus easy-to-follow instructions for building. Item No. 973 \$1.00



TRICK BLACK SOAP

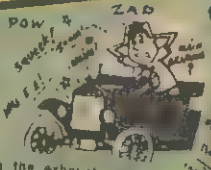
Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless. No. 575 Only 25c

MONEYMAKER

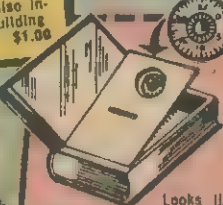
Insert a blank piece of paper, turn the knob and... OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a \$5 then the \$5 changes to \$10. A135 1.25



EXHAUST WHISTLE



Just slip it into the exhaust pipe of your friend's car, then watch him when he starts the engine. The howls and noises will make him think the motor's about to blow up or fall apart—while you roar with laughter. No. F193 50c



SECRET BOOK SAFE

With combination lock only you can open.

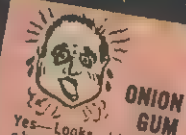
Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know—because you yourself have set it. Tough under-structure is covered with simulated leather binding. 700 \$1.00

SECRET SPY SCOPE

Pen Size—Clips On Your Pocket-S Power Magnifier. 6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope. Item No. F88 \$1.99

WHOOPEE CUSHION

Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream. No. 247 50c



ONION GUM

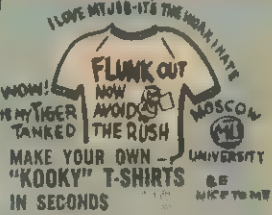
Yes—Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices to a pack. No. 281 20c



X-RAY SPECS

An Hilarious Optical Illusion \$100

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties. No. FL7 \$1.00



ALL YOU DO IS LAY THE TRANSFER ON, PRESS DOWN WITH A HOT IRON AND PRESTO!—YOU'VE GOT A CROWD-STOPPING "ZANY" SHIRT IN COLORS, TOO. Each transfer will transform several shirts. Can be washed, of course. Item No. 339 Any two transfers \$1.00, All 4 transfers \$1.75

Honor House Prod. Corp. Lynbrook, N.Y. 11563

Dept. 7GK34

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose in full payment. Some guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name
 Address
 N.Y. State residents please add 2% sales tax.
 Sorry, we cannot ship orders for less than \$1.00.
 Kindly add 15c for postage and handling to all orders.

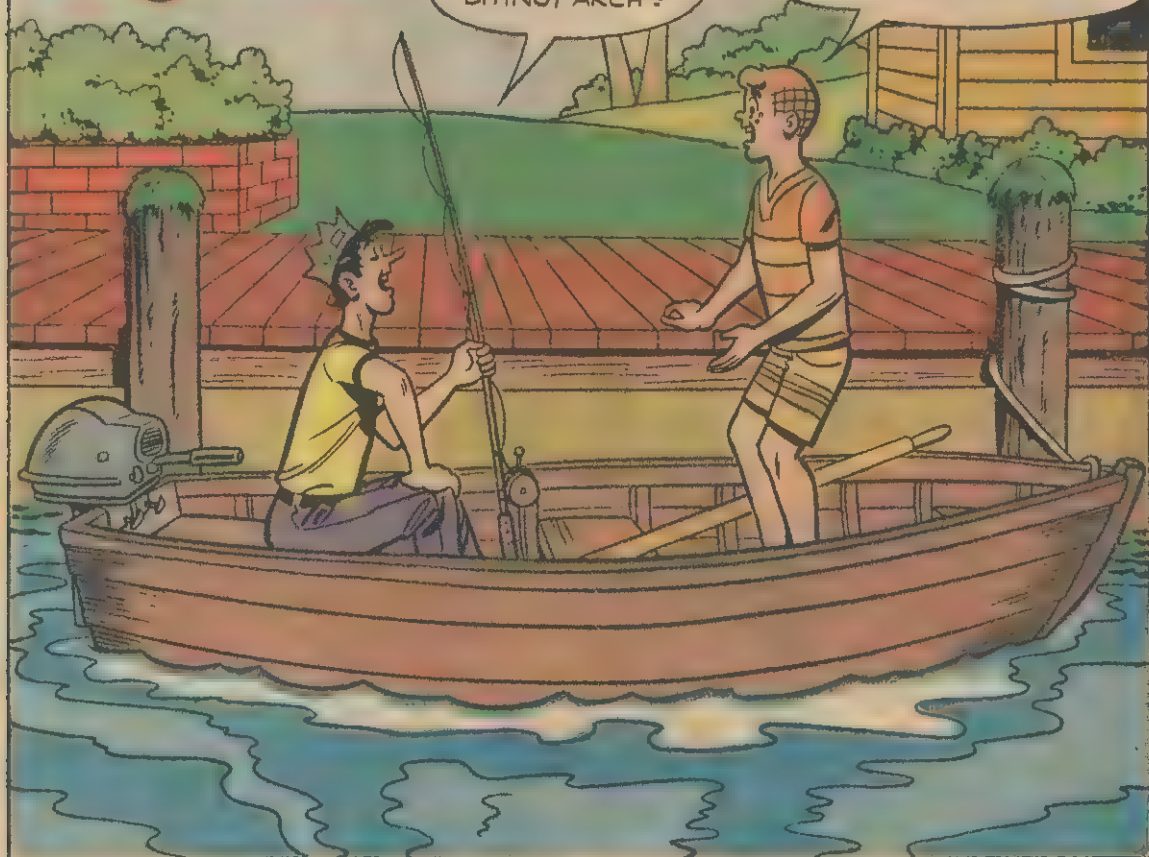
Archie's Pal

Jughead

IN 'NOT SO BAD LUCK'

WHY DON'T WE
GET GOING WHILE
THE FISH ARE
BITING, ARCH?

... IN JUST A MINUTE, JUG!
I'M WAITING FOR BETTY
AND VERONICA!

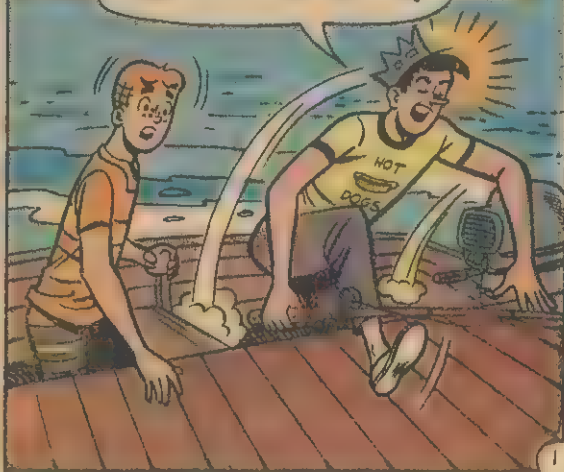


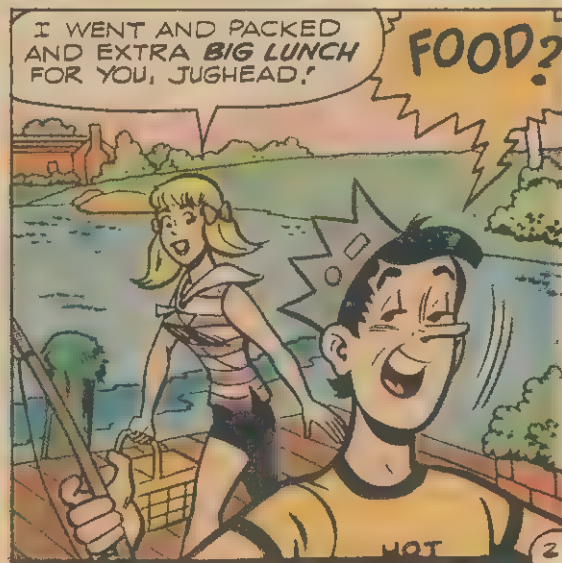
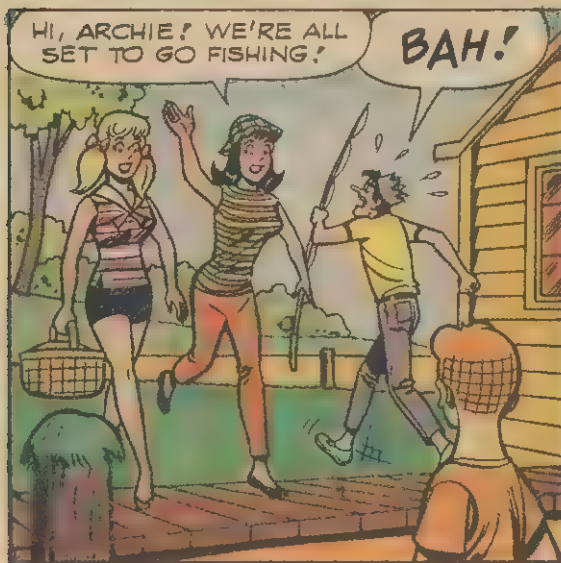
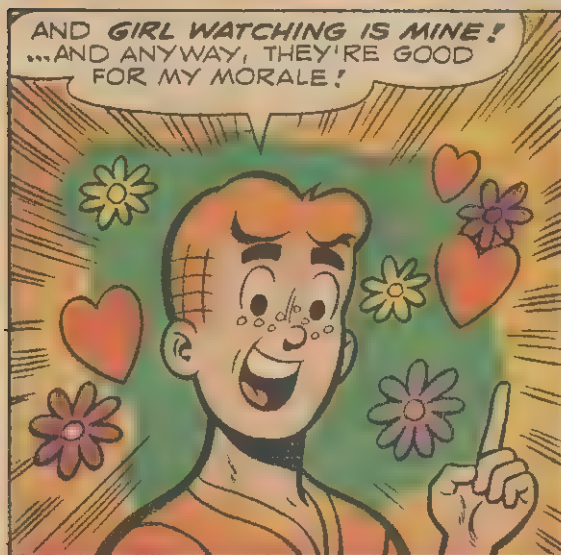
YOU MEAN THE **GIRLS**
ARE COMING ALONG?

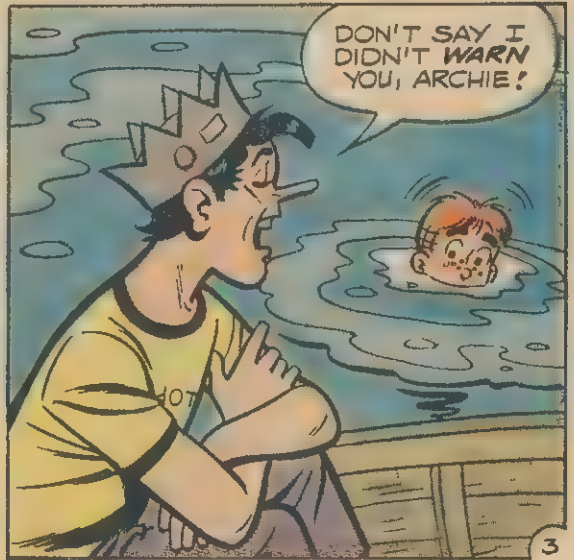
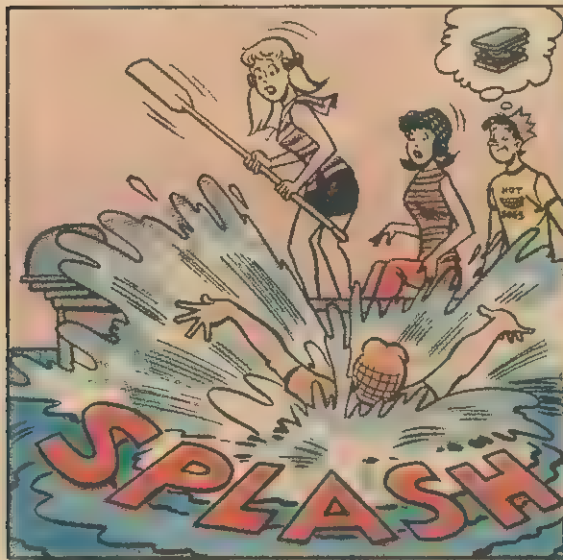
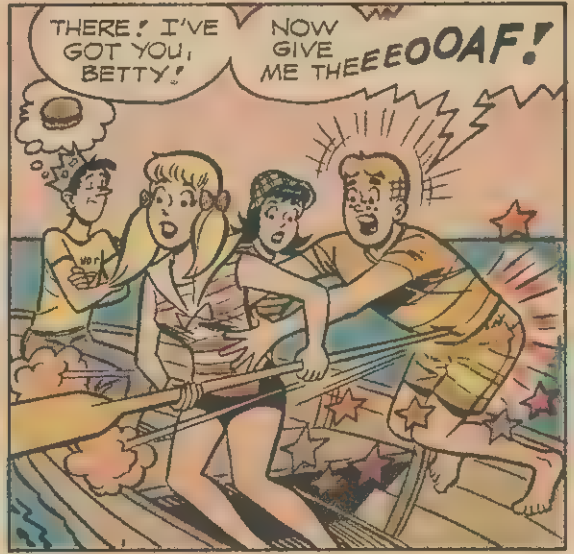
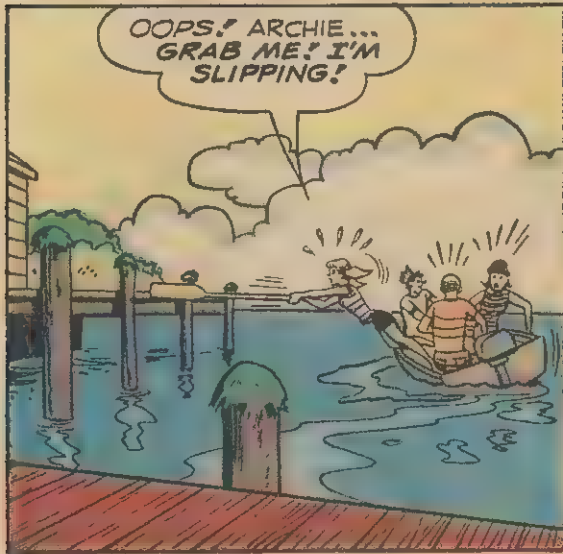
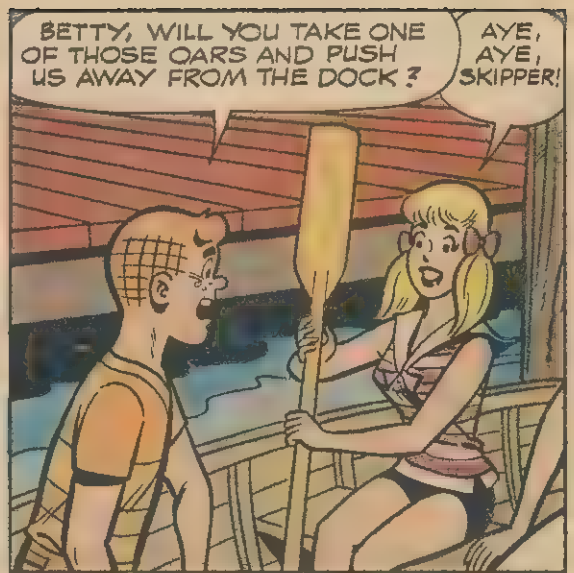
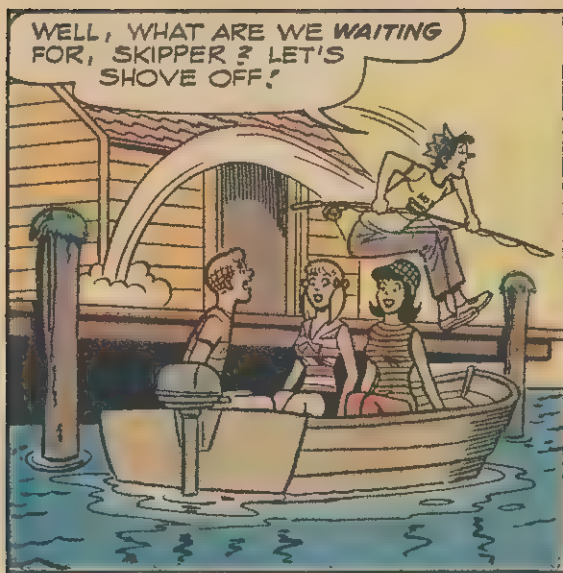
SURE...
WHY?

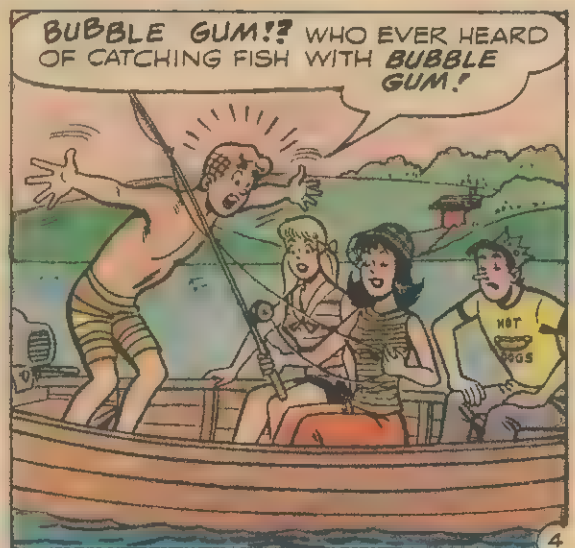
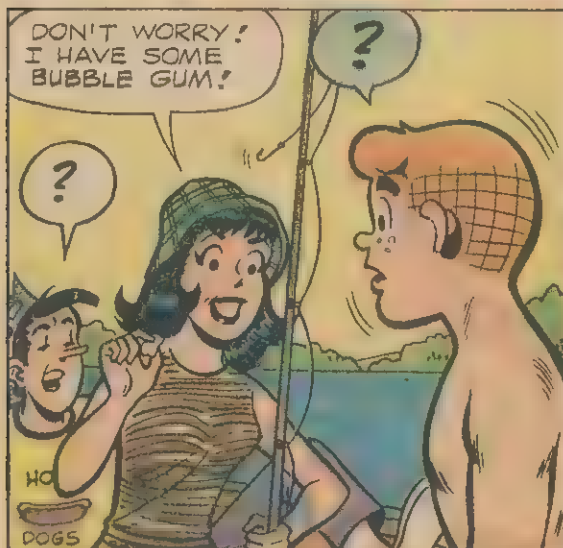
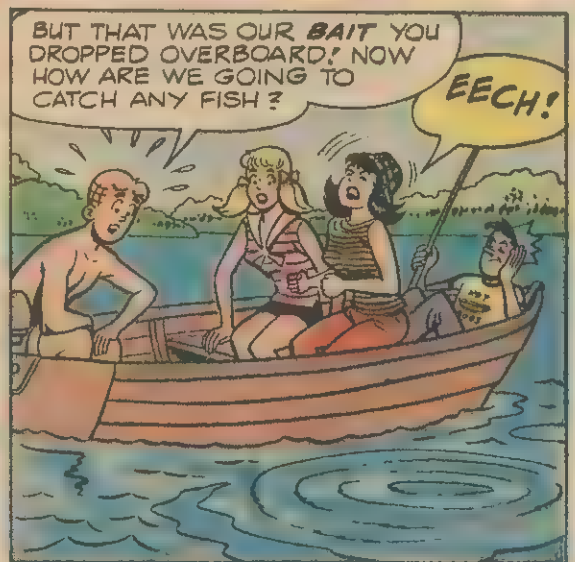
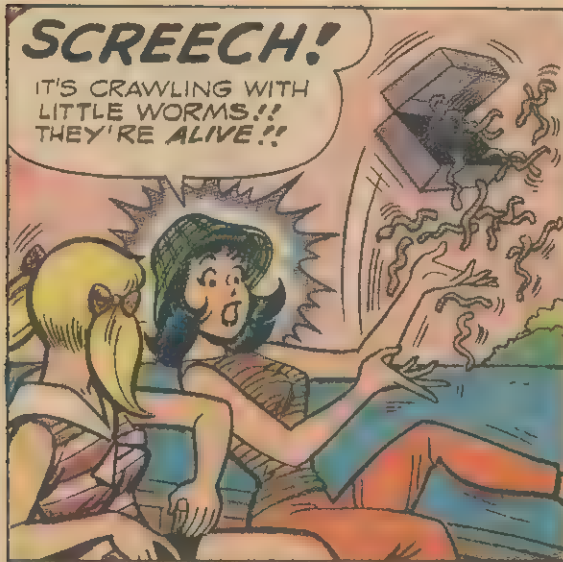
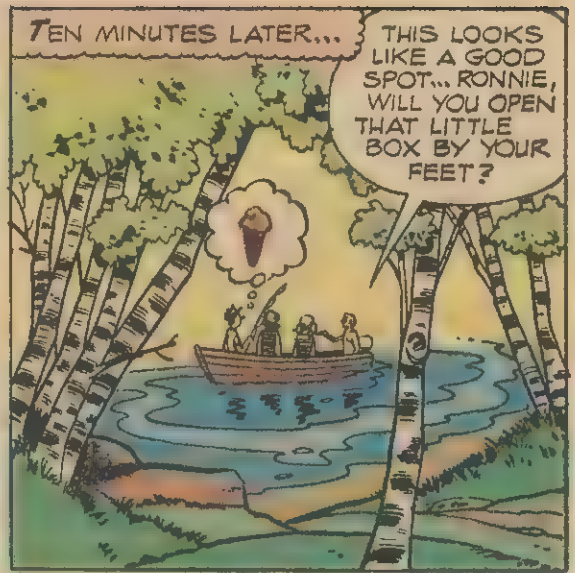
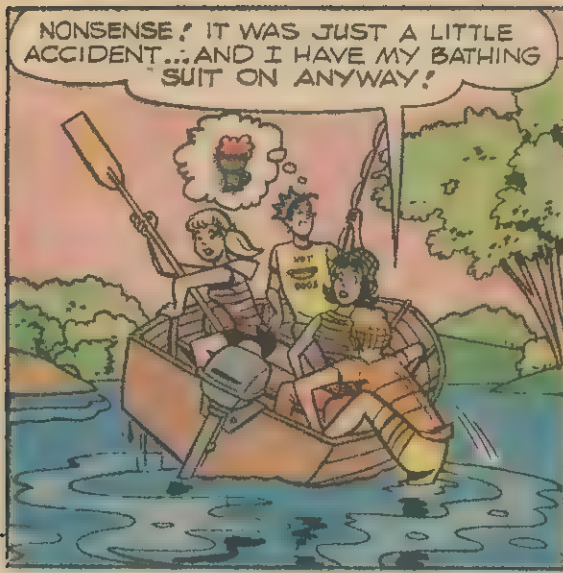


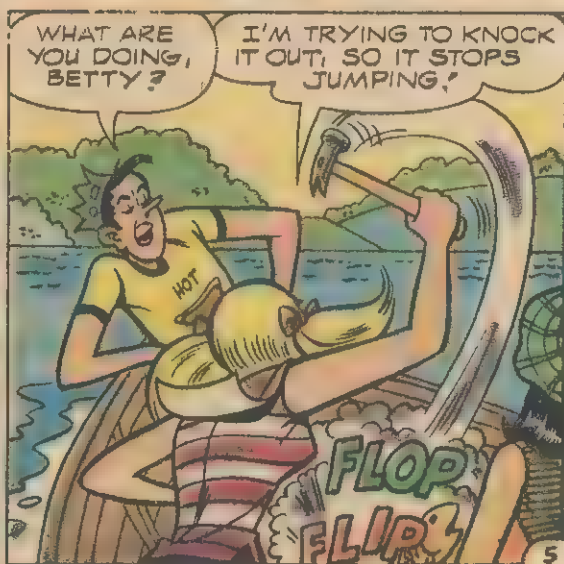
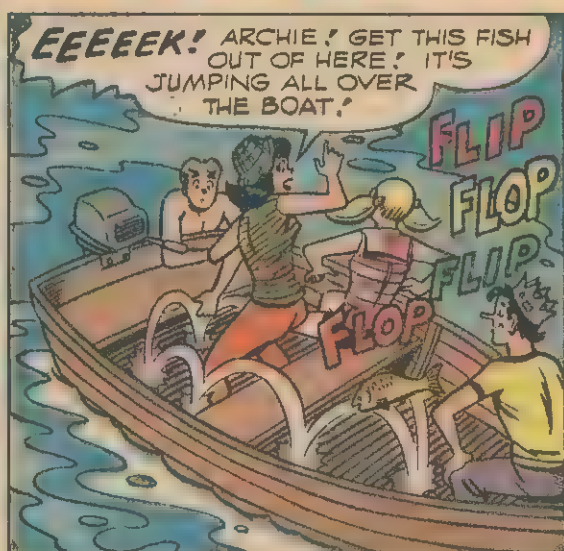
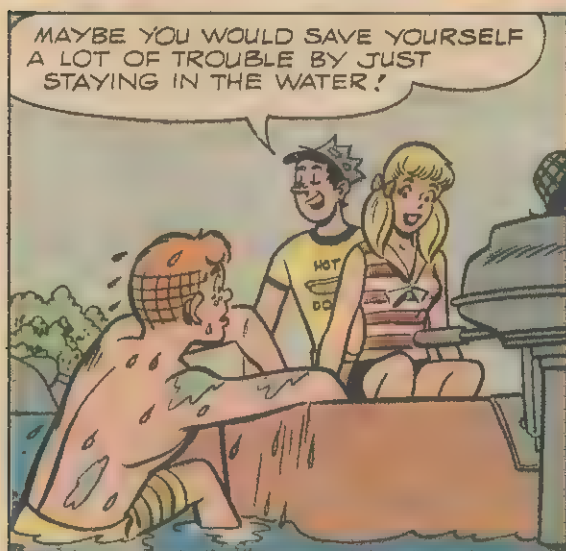
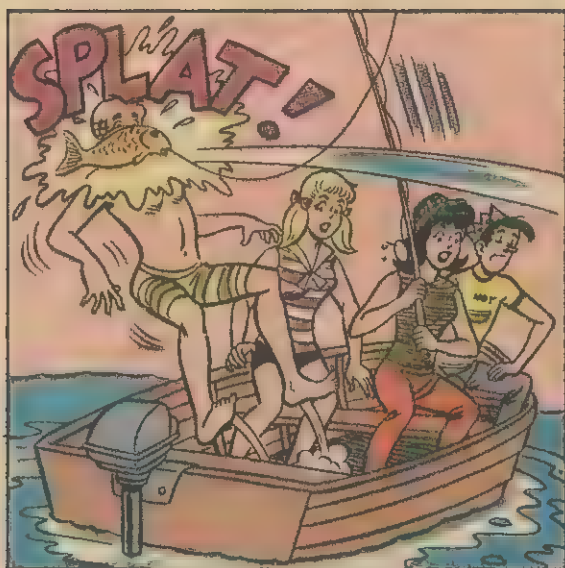
WELL, YOU CAN COUNT ME OUT! I'M
NOT GOING FISHING WITH **WOMEN**!
THEY'RE **BAD LUCK**!

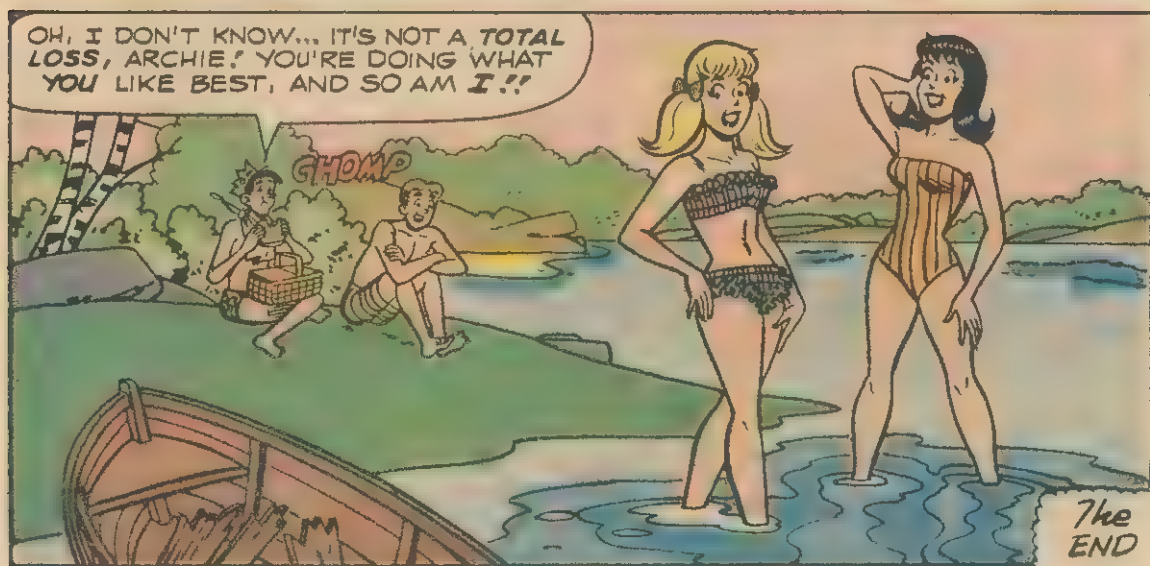
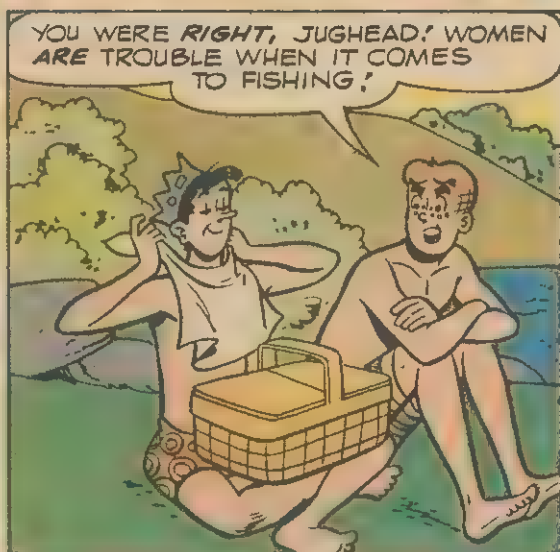
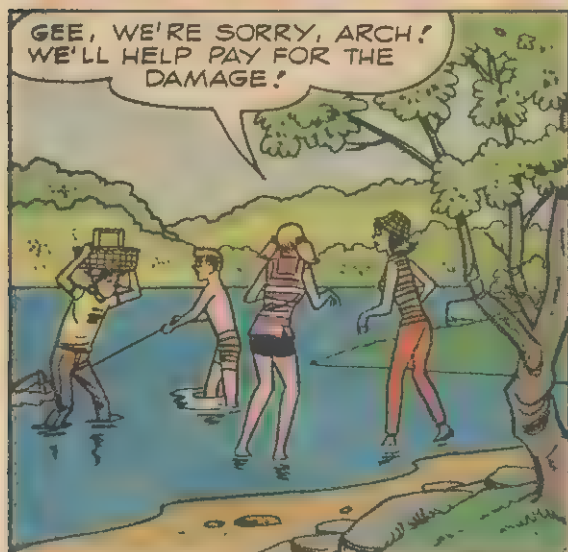
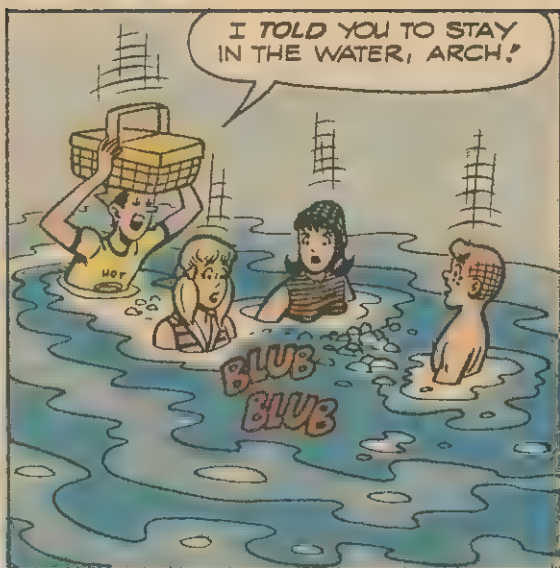
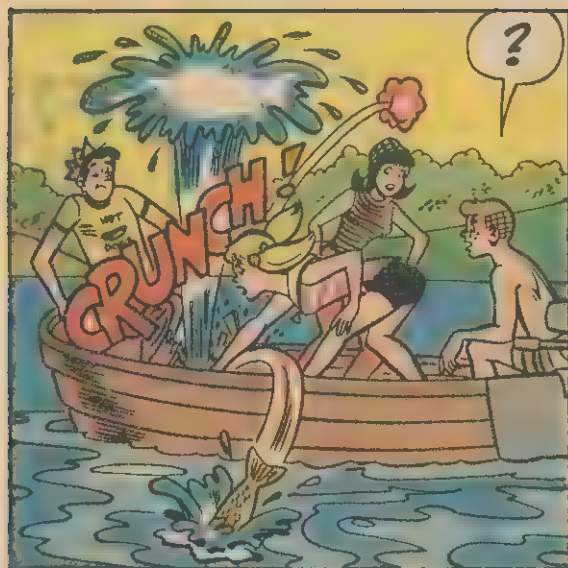












IT'S A GAS!

IT'S

JUGHEAD!

--WITH HIS OWN
SPECIAL BRAND OF
LAUGHING GAS!



GUARANTEED TO
GIVE YOU MORE
SMILES TO THE
QUARTER!



WHEN MY PAL JUGHEAD SETS OUT
TO PRODUCE A SUPER FUN FUEL HE
DOESN'T FUEL AROUND! THIS GIANT
ISSUE IS HI-OCTANE IN THE LAUGH
DEPARTMENT! DON'T WAIT! SEND THE
COUPON AND FILL UP WITH JUGHEAD!
--THE EXTRA *SMILEAGE*
INGREDIENT!



MAIL TO: **WORLD OF JUGHEAD #149**
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND 25¢ IN COIN. SEND
THE NEW GIANT SIZE WORLD OF JUGHEAD
AS SOON AS IT IS OFF THE PRESSES!

NAME _____
(PLEASE PRINT)

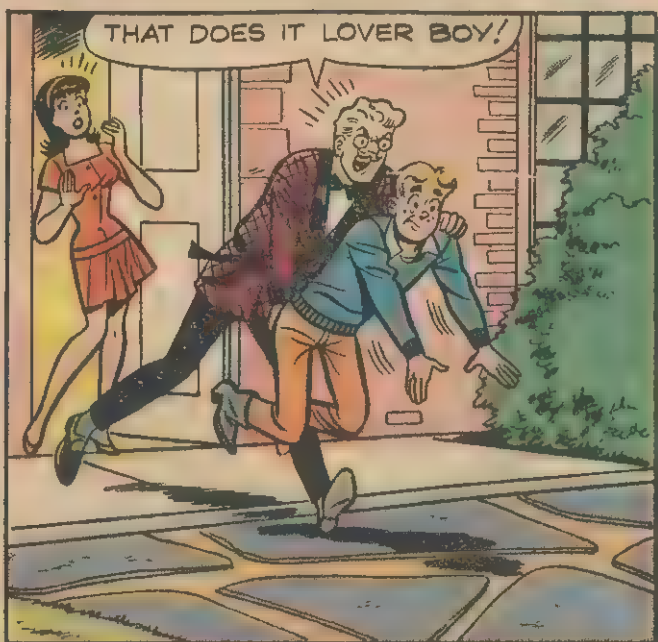
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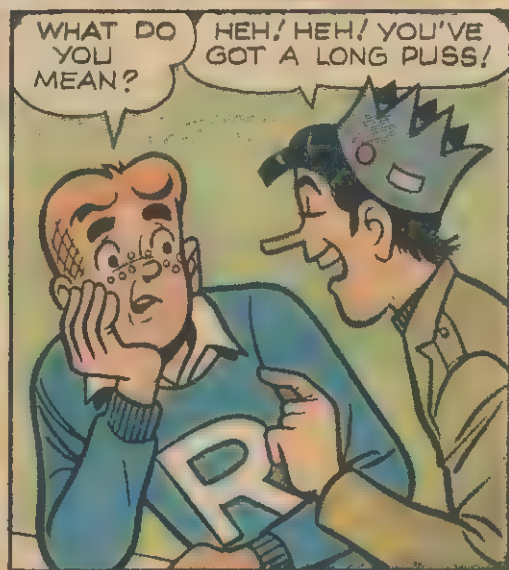
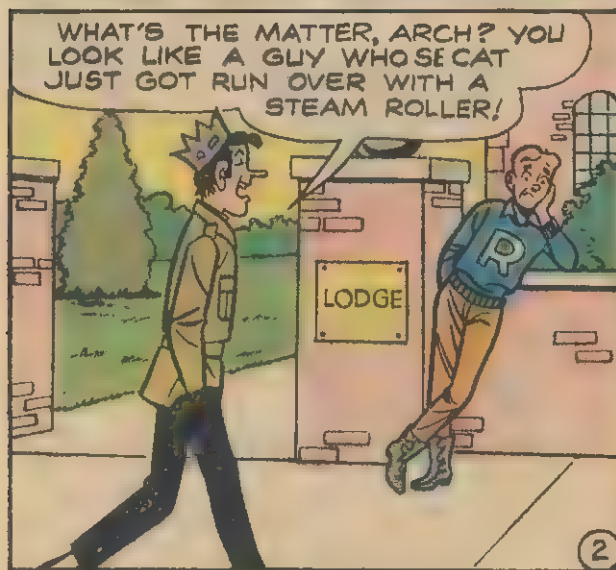
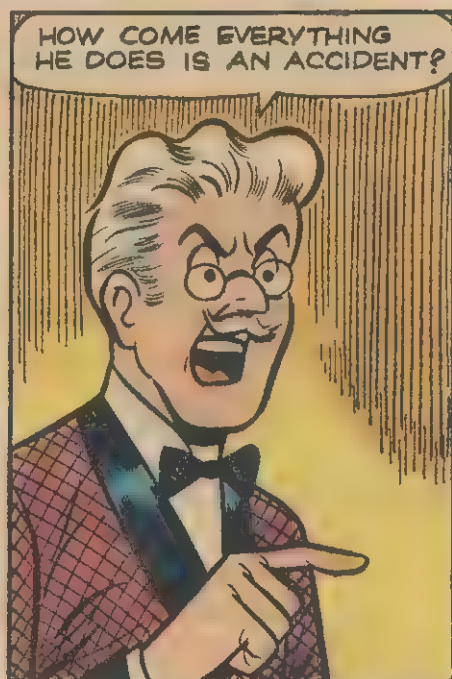
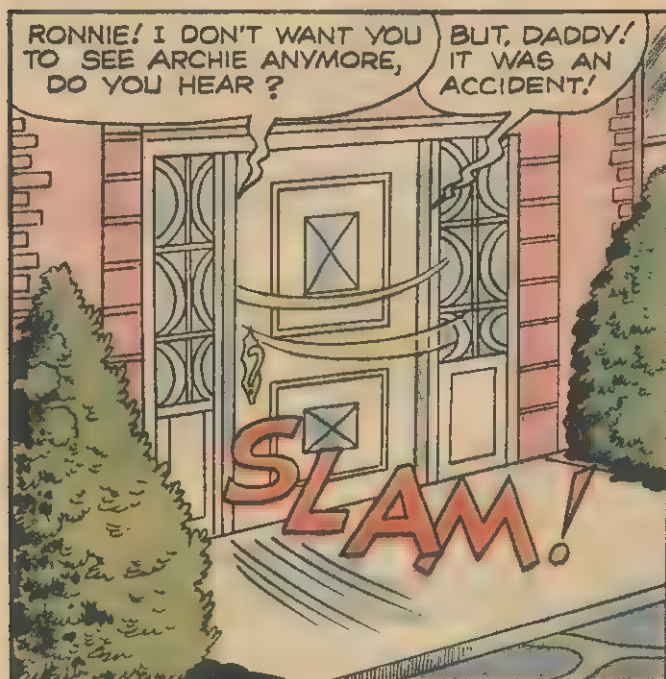
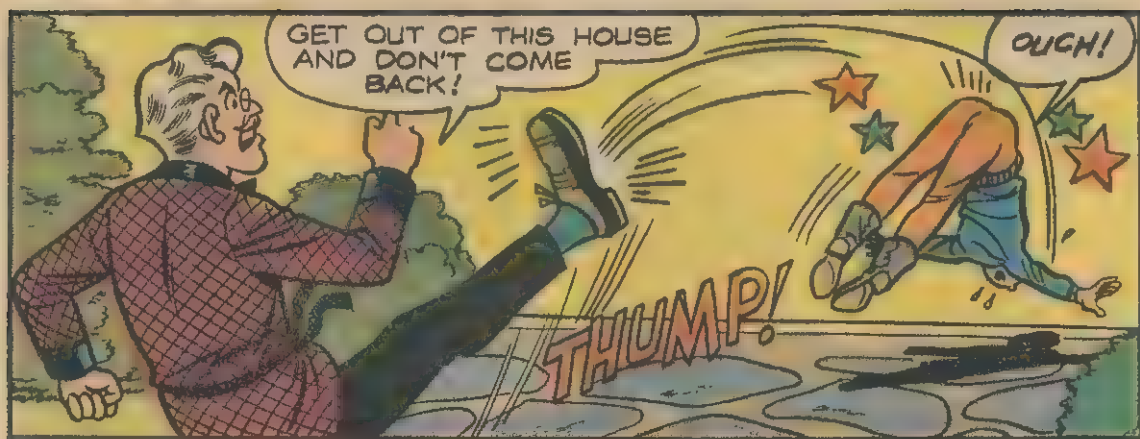
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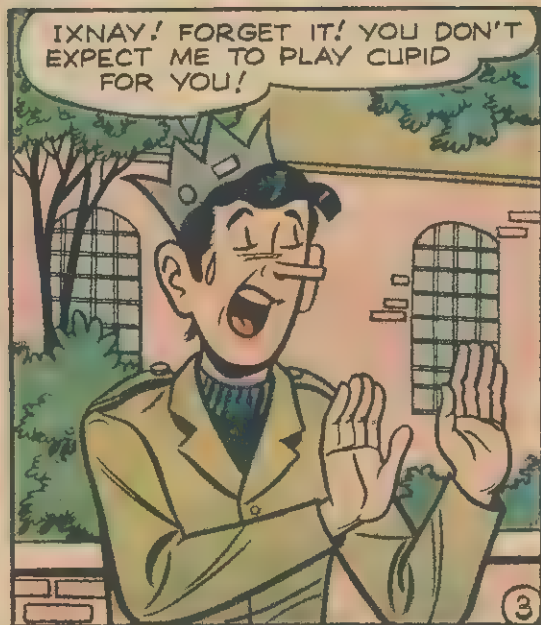
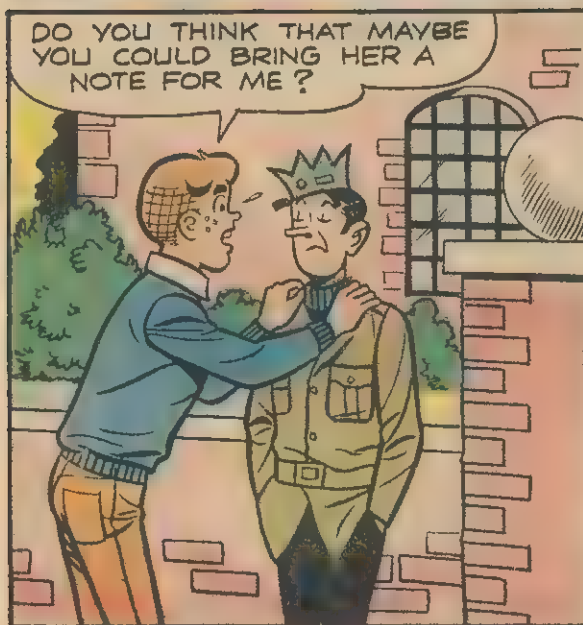
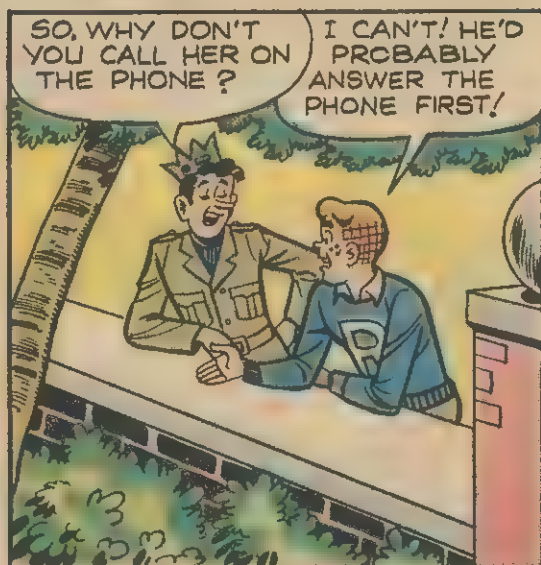
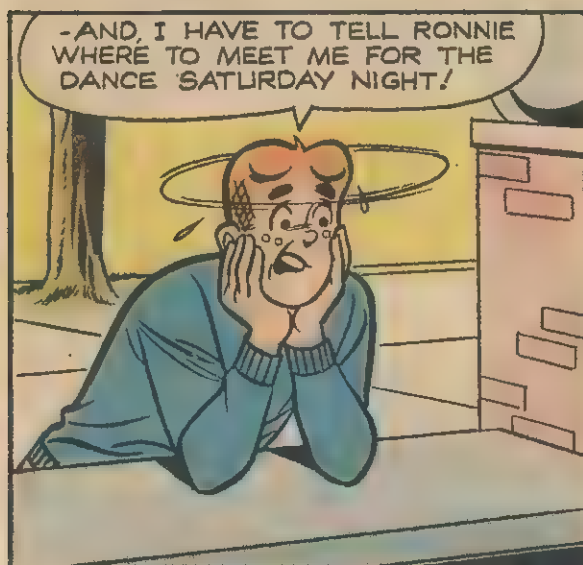
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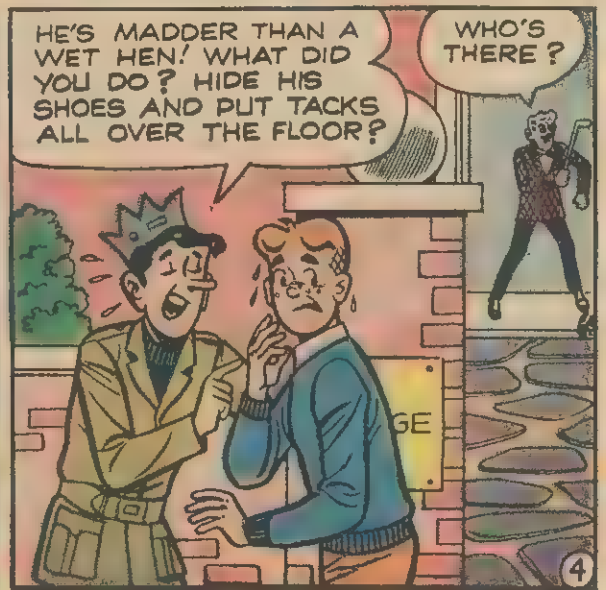
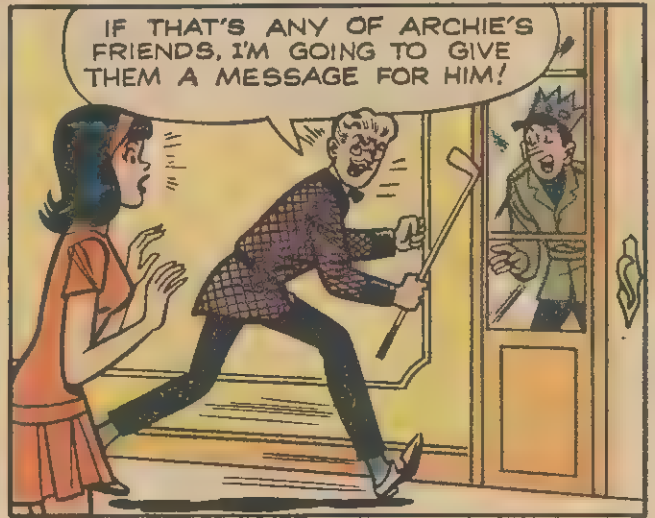
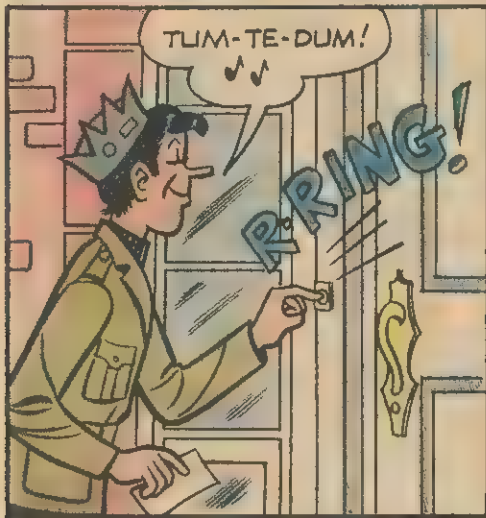
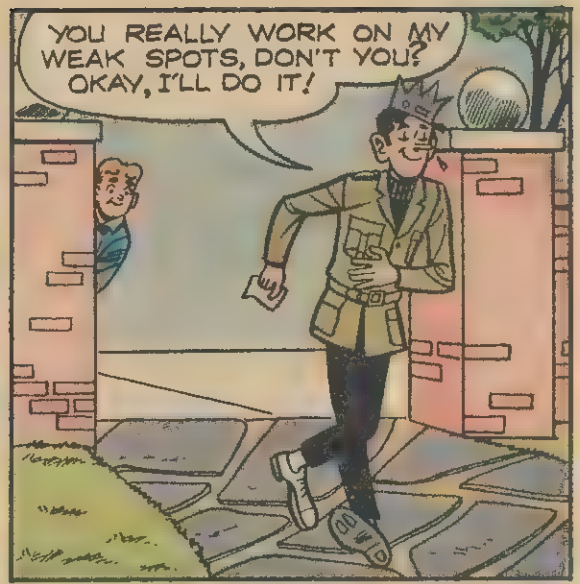


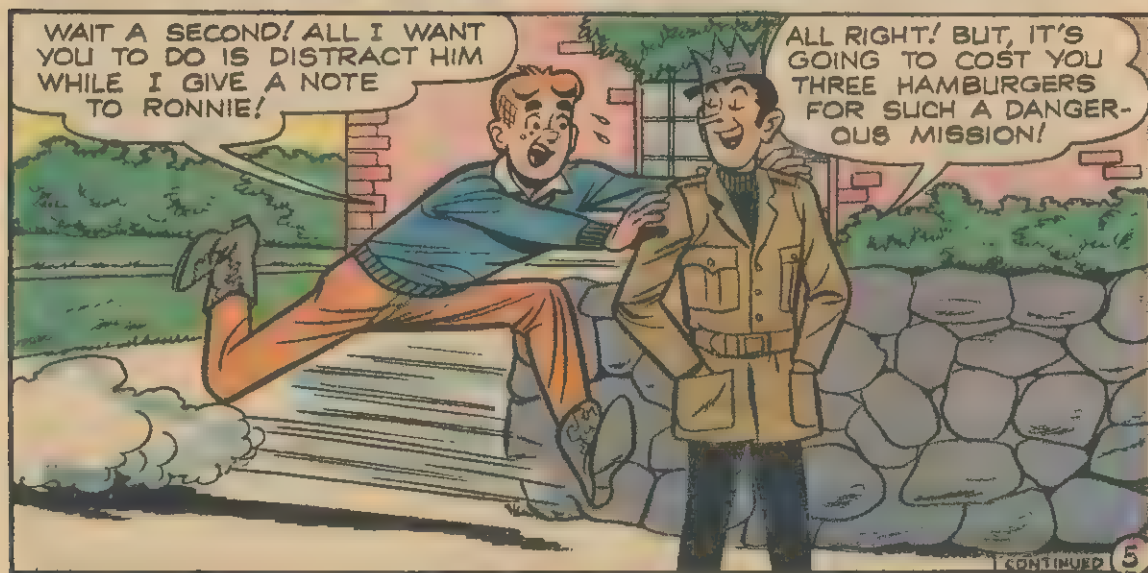
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YOURS
NOW!**



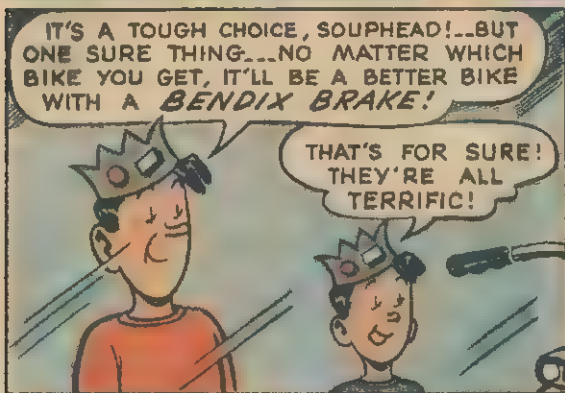
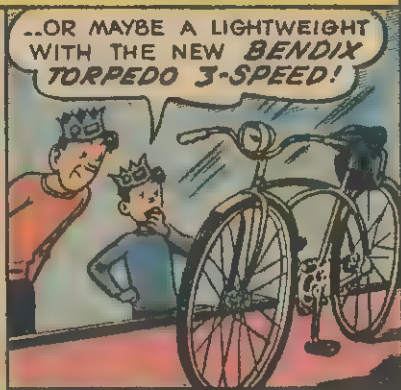
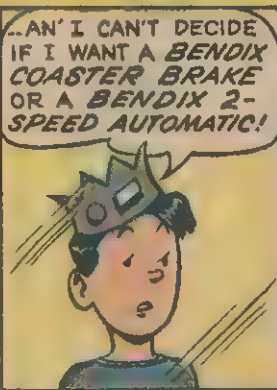
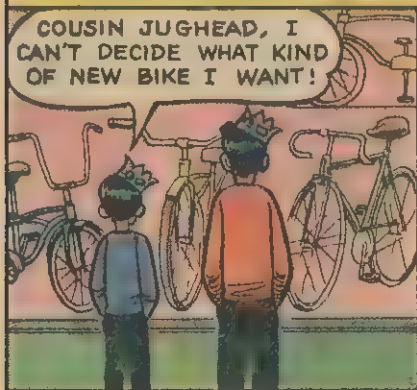








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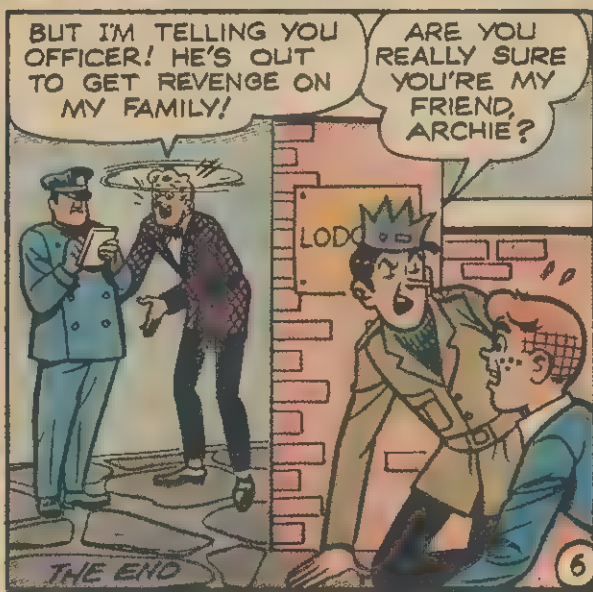
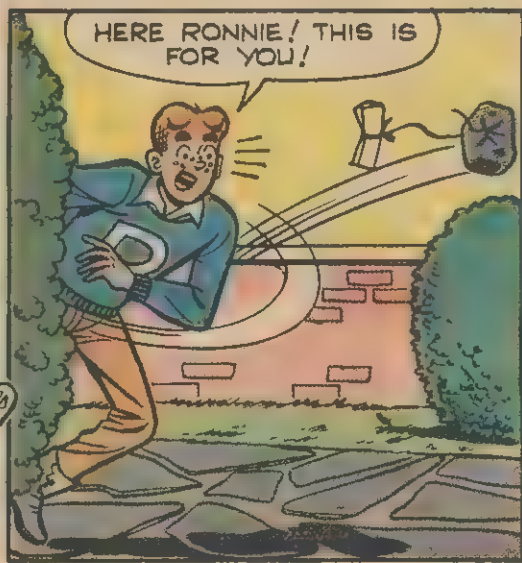
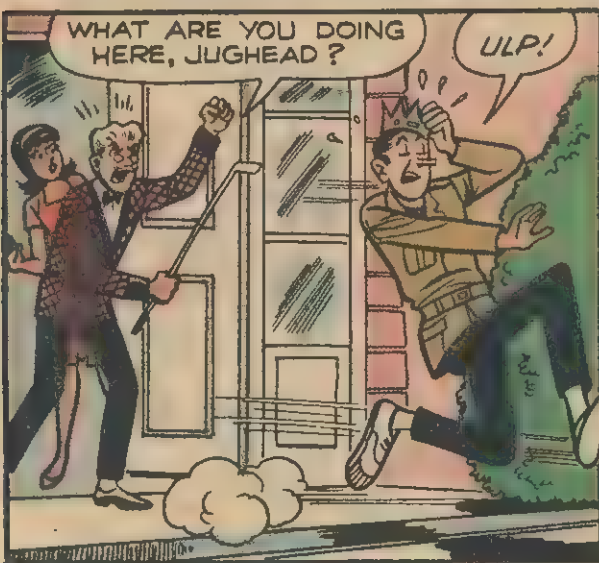
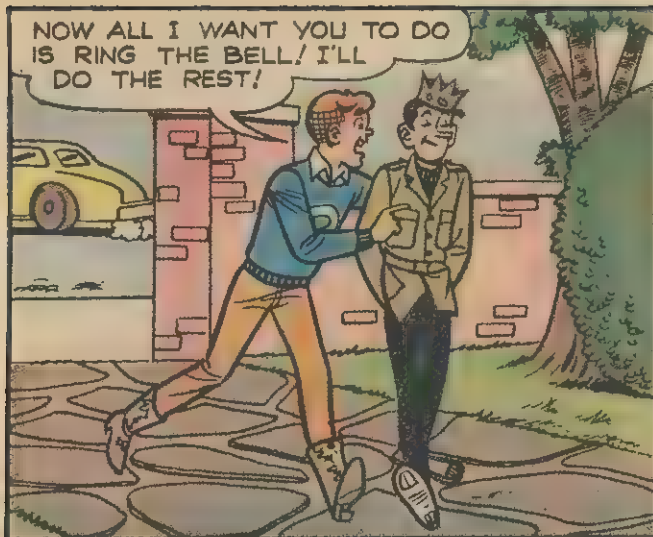
cost — this fact packed Midget Encyclopedia of Stamp Collecting. Gives you lots of interesting information, helps you identify mysterious stamps at a glance. And we'll also include — on approval a big selection of other unusual stamps and sets for your free examination. You may purchase any of these Approvals you want at Zenith's low, bargain prices — and return the balance within 10 days. But you don't have to buy anything if you don't want to — the big collection of 217 stamps is yours to keep for only 25¢. Your satisfaction is guaranteed.

Please rush my collection of 217 different stamps — including all these prehistoric creatures and space age issues. Also send Midget Encyclopedia of Stamp Collecting. I enclose 25¢ in full payment.

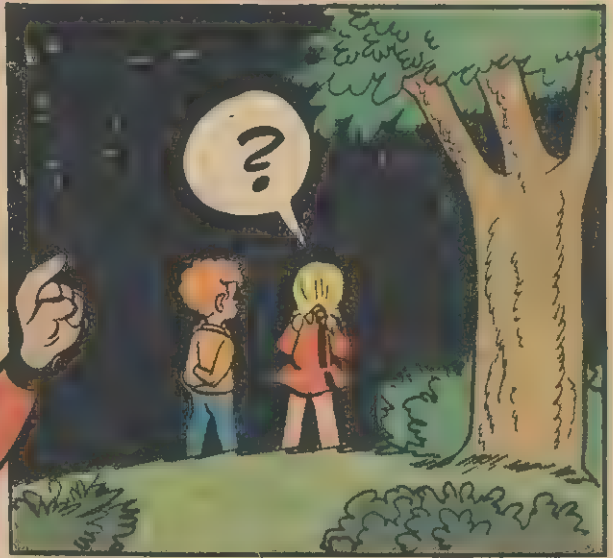
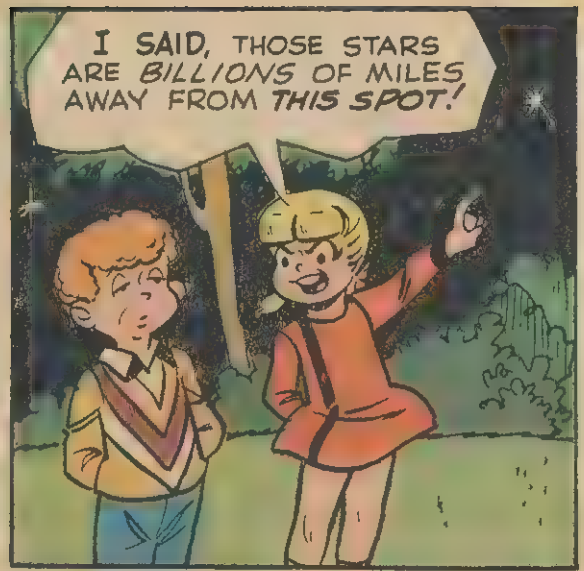
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500 CRAZY THINGS. Printed on gummed labels... to decorate your boots, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty"... & a real bargain, too. Send for them today!

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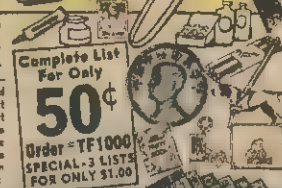
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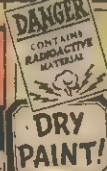
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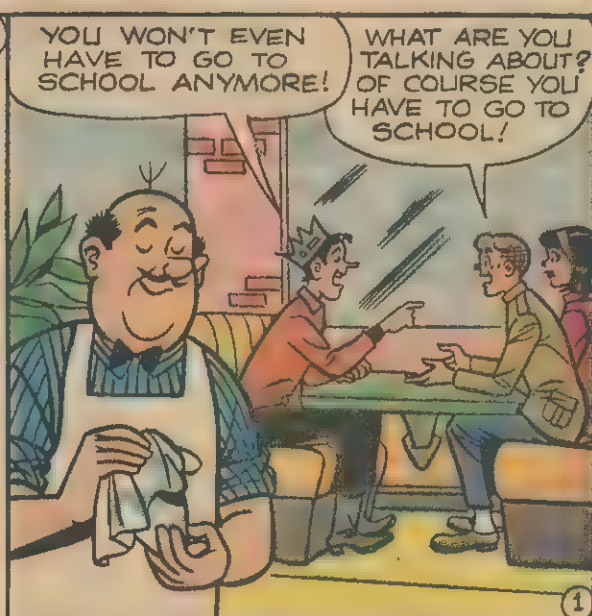
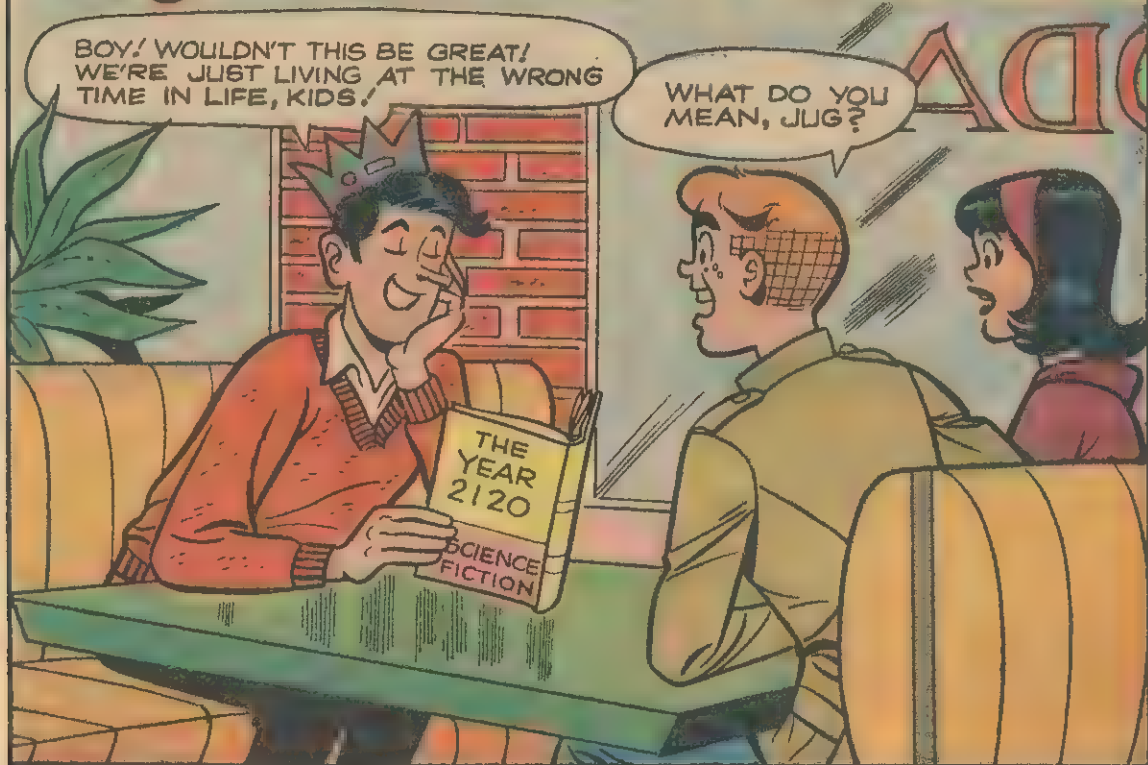
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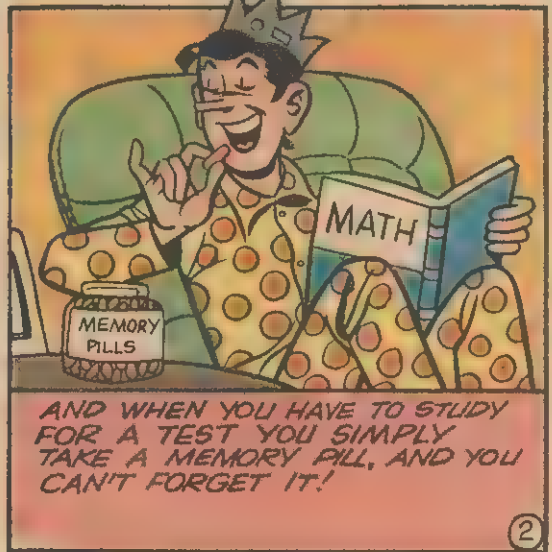
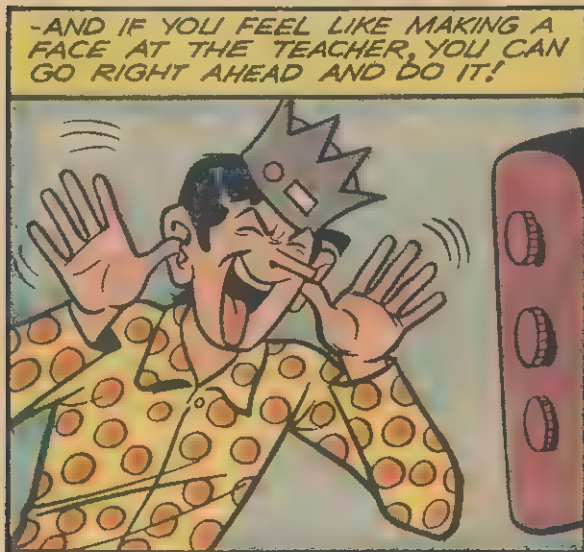
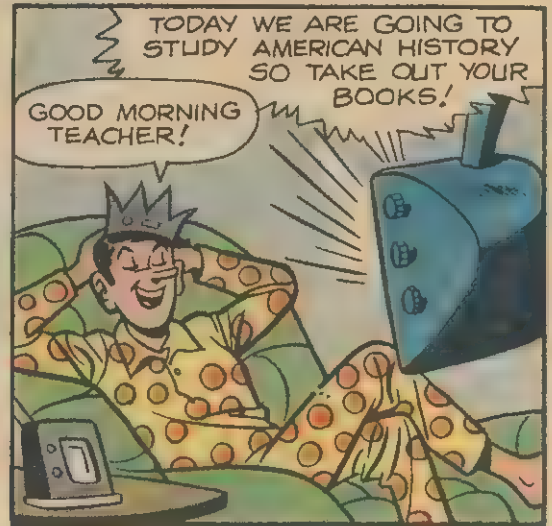
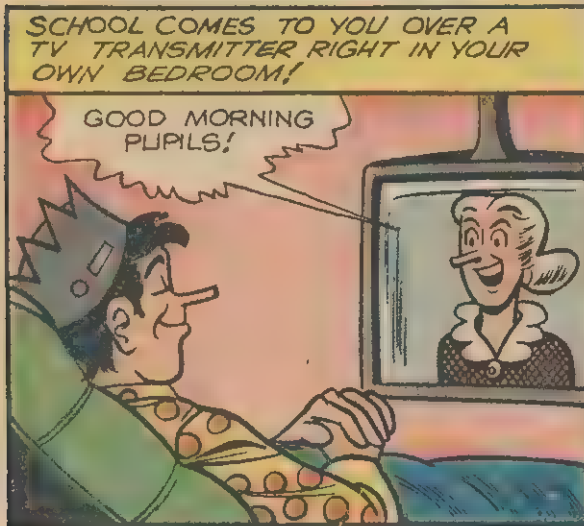
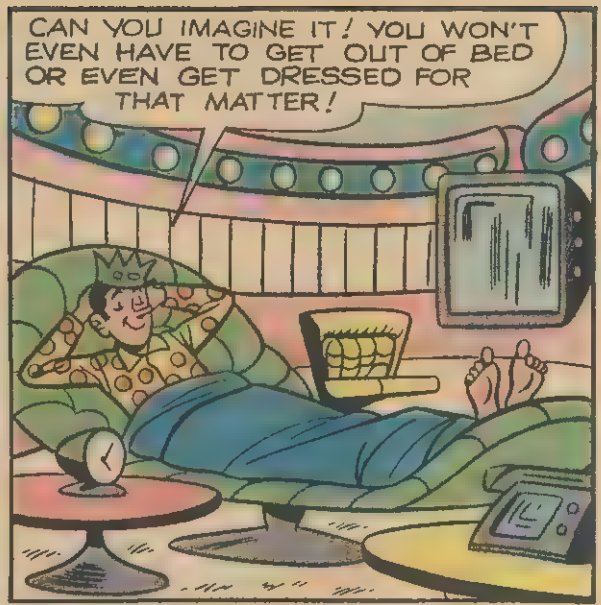
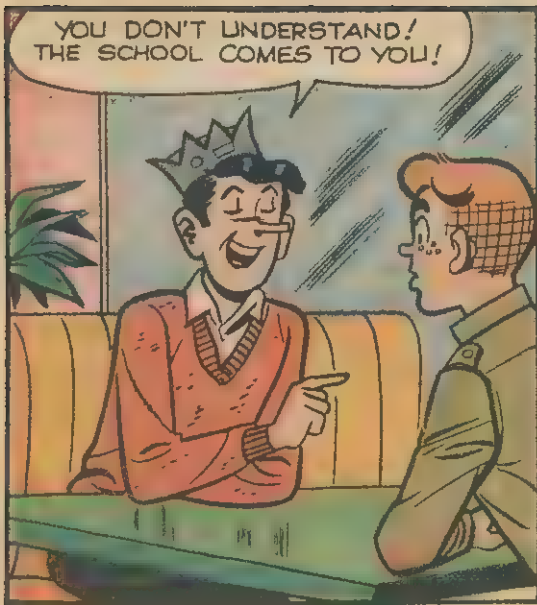
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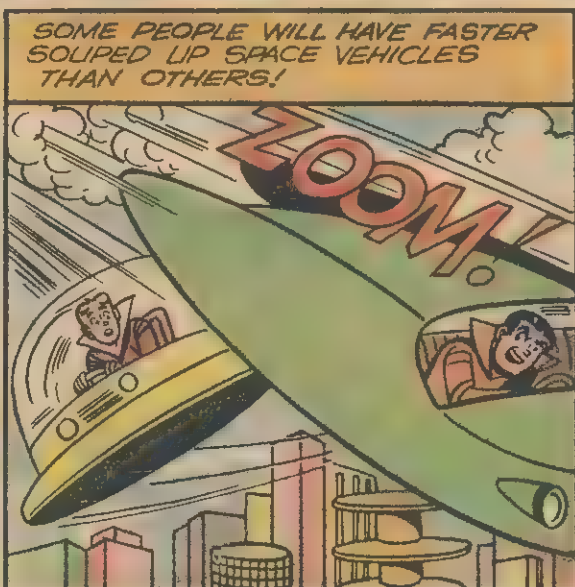
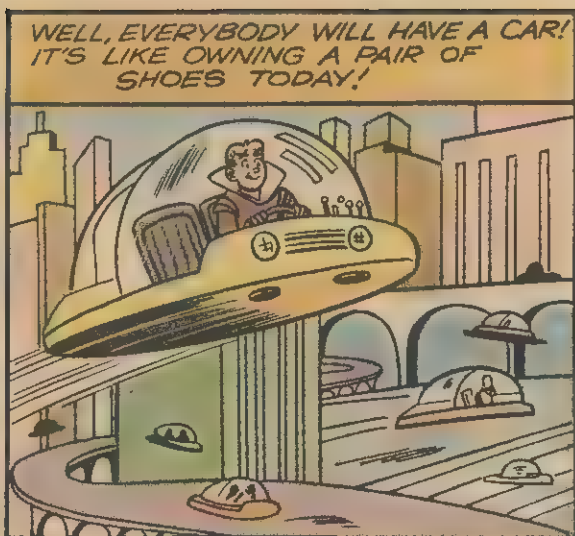
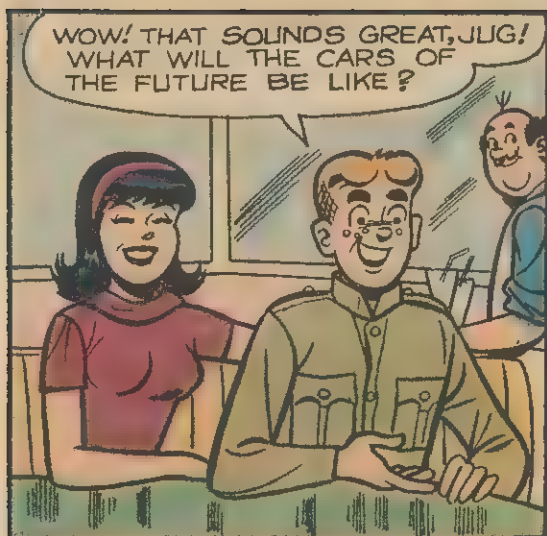
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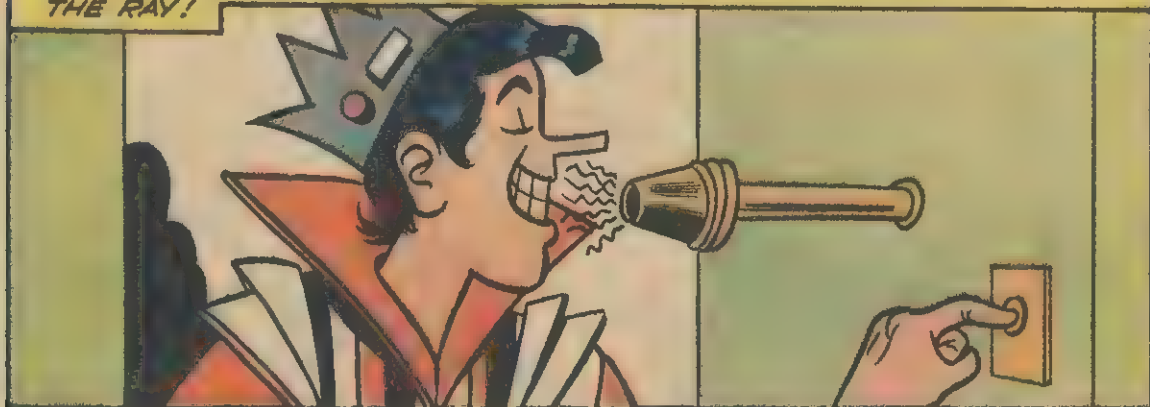
Jughead "Future Preference"







AND, PRESTO! WITH ONE PUSH OF A BUTTON YOU'RE CLEAN AND GERM FREE! AND NO MORE BRUSHING TEETH! YOU JUST SMILE INTO THE RAY!



SAY! THAT'S REAL BOSS!

WHAT WILL THE WOMEN'S FASHIONS BE LIKE, JUGGIE?

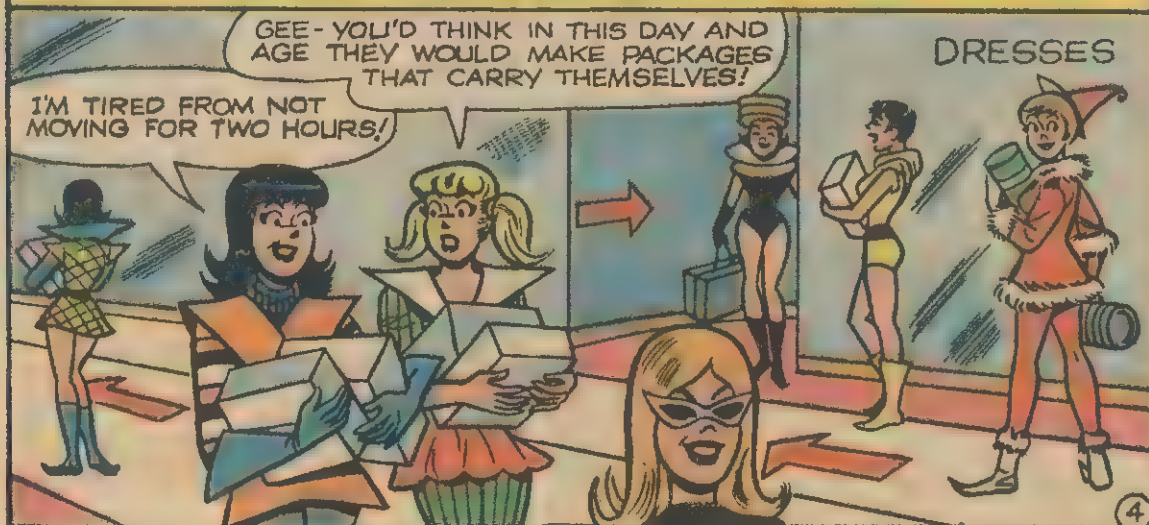


ACCORDING TO THIS, IT LOOKS LIKE MINI SKIRTS ARE HERE TO STAY!

HOW DO YOU LIKE IT ARCHIE? IMPORTED FROM VENUS!

IT'S CLEAR OUT OF THIS WORLD, RONNIE!

YOU GIRLS ARE LUCKY! WHEN YOU GO OUT SHOPPING, YOU WON'T HAVE TO WALK! THE SIDEWALKS MOVE INSTEAD OF YOU!



GEE- YOU'D THINK IN THIS DAY AND AGE THEY WOULD MAKE PACKAGES THAT CARRY THEMSELVES!

I'M TIRED FROM NOT MOVING FOR TWO HOURS!

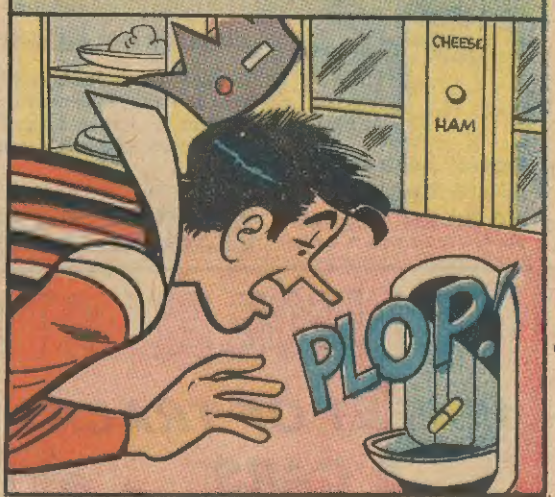
DRESSES



YOU CAN GET ANYTHING YOU WANT
JUST BY PRESSING A BUTTON ON
ANY VENDING MACHINE!



ANYTHING FROM A HAMBURGER
TO A SIX COURSE MEAL COMES
OUT IN A PILL FORM!



PILL FORM! I KNEW IT! THERE
HAD TO BE A FLAW SOMEWHERE!
IT WAS TOO GOOD TO BE TRUE!



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for
only

1 Go Go tail

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The "IN" Hairpiece

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A full 18 inches long.

100% beautiful Dynel.

Can be washed, set or styled
any way you like.

Looks real and natural
like your own hair.



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ETC

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- Curved Tracks
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What fun to have your own slot racing right in your own home. You and your friends can run races any time you want—seeing who can take his car fastest around turns, speeding down the straight-aways and rumbling over the cross overs.

Each car is individually controlled by the remote controller in your hand. It's easy to set up or take down. Just a few minutes and it's ready to use or out of the way. Or you can leave it set up for instant use whenever you want it. Comes with complete instructions including hints on how to tune your cars for maximum performance. Uses regular flashlight batteries obtainable anywhere. Yes you get it all—this giant of play fun for only \$4.95. Because of its size and weight we must ask 63¢ for postage and shipping costs. (Batteries not included.)

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COUPON**

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Lynbrook, New York 11583

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☐ Send C.O.D. I enclose \$1 good will deposit. I will pay postman on delivery \$3.95 plus C.O.D. and shipping charges. Same Guarantee.

NAME

ADDRESS ZIP

PETE DUNCAN—"DROPOUT"

"WHEN I TURNED 16, I WANTED TO REALLY START LIVING..."

FREE AT LAST!

NO MORE SCHOOL FOR ME. MY NEW JOB PAYS \$60 A WEEK, AND I'M BUYING A CAR WITH MY OWN MONEY!



"A REAL BALL—FOR 6 MONTHS, THEN..."

BUSINESS IS BAD, PETE. WE'VE GOT TO LAY YOU OFF.

BUT HOW WILL I KEEP UP PAYMENTS ON MY CAR?



"I DRIFTED FROM JOB TO JOB, AND ALWAYS THE SAME STORY..."

I HATE TO LET A GOOD MAN GO, PETE. DO YOU KNOW ANY BUSINESS MATH?

WHAT CAN I SAY? I QUIT SCHOOL BEFORE WE STUDIED BUSINESS MATH!



"A YEAR AFTER QUITTING SCHOOL, I WAS OUT OF A JOB, FOR THE THIRD TIME."

PETE! YOU LOOKING FOR A JOB HERE, TOO?

BOB SHO...! YEAH! I FIGURE I'VE GOT THE EXPERIENCE!



"BUT BOB'S DIPLOMA HELPED HIM CINCHE THE JOB I WANTED."

MY OLD CLASSMATES NOT ONLY GET THE BETTER JOBS, THEY'RE PAID MORE MONEY TO START.



"I FINALLY GOT A JOB. \$60 A WEEK. BUT I HAD TO SELL MY CAR!"

I QUIT SCHOOL TO MAKE \$60 A WEEK! I HAVEN'T HAD A RAISE IN TWO YEARS!



"THEN, AT LAST, MY LUCK SEEMED TO TURN..."

HELEN, YOU'RE THE BEST THING THAT'S HAPPENED TO ME IN YEARS!



"HELEN AND I WERE MARRIED. A YEAR LATER, OUR FIRST CHILD WAS BORN. WE COULDN'T HAVE BEEN HAPPIER UNTIL ONE DAY AT THE PLANT..."

HEARD THE NEWS, PETE? THEY'RE GOING TO START PAYING OFF MEN NEXT WEEK!



"WITH A WIFE AND FAMILY TO CONSIDER, I COULD NO LONGER AFFORD TO BE LAID OFF..."

WHAT'RE YOU DOING, PETE?



"AT LAST! THE BIG DAY..."

MY I.C.S. HIGH SCHOOL DIPLOMA! GOOD-BYE LAYOFFS! NOBODY CAN STOP ME NOW!



"WHAT A DIFFERENCE THAT I.C.S. DIPLOMA MADE AT MY NEXT JOB INTERVIEW..."

THE JOB'S YOURS, PETE, STARTING AT \$105 A WEEK... AND IT'S A JOB WITH A FUTURE!

GREAT! WAIT'LL I TELL HELEN!



MY NEXT STEP IS TO TAKE SOME I.C.S. COLLEGE-LEVEL ENGINEERING COURSES—THE SKYS THE LIMIT!

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Address _____

City _____ State _____ Zip Code _____

Occupation _____ Employed by _____ Working Hours _____ A.M. to _____ P.M.

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Pete Duncan is fictional. His story is a composite from the files of I.C.S.

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GOLDEN SPLENDOR ASS'T... 21 fabulous Christmas cards strikingly designed in gorgeous colors... exquisite gold filigree work, deep etched embossing and sparkling glitter.

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 10 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got even more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1967 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. You don't have to be a salesman because we send you samples that do the selling for you. And, besides making money you'll save money on your own Christmas Cards, Gifts, etc. at wholesale prices. See for yourself without risking a penny. Mail the coupon today! You'll be glad you did!

IT COSTS NOTHING TO TRY— FREE CATALOG, TOO

Be first in your neighborhood to cash in on this easy way to extra money with the 1967 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And Free Album of Name-Imprinted Personal Christmas Samples. Plus Free full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.



FREE

Album of Popular-Priced,
Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with custom-designed Special Value PERSONAL Christmas Cards at amazingly low prices... from only \$1.95 to \$3.95 for 25 cards with name imprinted! A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices *everybody* can afford. It's so easy, too... they sell just by being shown! Just send the coupon for your FREE big, beautiful Album of actual samples of these fast-selling Special Value Personal Christmas Cards! Mail coupon TODAY for this exciting new Album!

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY

Paste Coupon on postcard
or mail in envelope

WALLACE BROWN, INC. Dept. P-21

11 East 26th St., New York, N.Y. 10010

Send 2 Christmas Card Assortments on approval, plus FREE Album of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name _____

Address _____

City & State _____ Zip Code _____

If writing for an organization, give its name _____

Wallace Brown, Inc. 11 East 26th St., Dept. P-21
New York, N.Y. 10010